

Singidunum University Faculty of Business Valjevo



ISSUE 10

**SINGIDUNUM NEWS
STUDENT'S MAGAZINE**

Photo by: Ivana Damnjanovic

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Singidunum News, students' magazine is a non-profit project by students of Faculty of Business Valjevo, Serbia. Their enormous scope of ideas is exhibited through their research and they all rightfully sign each text, as the authors. Each section of this magazine is featured by most remarkable images, inspired by biggest and sumptuous photography books. The other feature is that it is compact, easy-to-use and offers the convenience of small space and easy download. In addition, access to our official Web site is provided. Each upcoming issue will be enhanced and completely updated. We hope this magazine will become a bridge of friendship and cooperation with various institutions worldwide.

Editors word

It is widely held that 2011 was a rough and difficult year. Well, I couldn't agree more. Still, in its defence, previous years weren't much simpler and undemanding. It is true that earlier years allowed some free time, while the 2011 became and remained "the time eater".

What comforts me and drives me further at the end of each year is that the new year will bring the fruits of our efforts and labour in the previous one. If that happens again, all I can say is that 2012 will be a fruitful year for my students and me. The proof of that is our 10th issue of the magazine, an award of 6 years of effort. With hopes of prosperous and enjoyable times, I wish you to enjoy our jubilee with us.

Ivana Damnjanović

Our 10th issue-versary

Time does fly! It seems only yesterday when the idea was born and the first group of enthusiastic students and I put our efforts into *Singidunum News* issue 1. It was five years ago, and over 50 students have contributed over the years!!!!

Since then, *Singidunum News* has become a brand of its kind and a symbol of effort, dedication, team-work, collaboration, drive to incessantly learn more and, of course, love for the English language.

We have received many positive comments for our work and it has served as a drive for every next issue. Here are some:

- Paul Gibson (*English in Action*, Canterbury, UK)

I love the magazine □ It is really well put together, quite varied in terms of the articles, so an interesting read. It looks very professional too, so a good pat on the back for all your students' effort! I have passed it around EiA for everyone to read through (I bet your students didn't realize your magazine would be read by so many as far away as Canterbury □). Please do send any further additions you created next year.

- Prof. Dr. Wolfgang Fuchs (Baden-Württemberg Cooperative State University Ravensburg, Germany)

I am really astonished congratulations to your work!

Looking forward to the jubilee public promotion, we invite everybody to take a look at what we have done. There is certainly something for all our readers.

Ivana Damnjanović

Photo by: Ivana Damnjanovic

Survival race

Sounds like a lot of fun...survival race... however only the toughest survived, this race will be remembered as one of the hardest that took place in Serbia in past years, it was all good until the canyon, at that check point before entering the canyon usual questions were: "why is the race so hard?", "why it is so long?"

We had worked with *Wild Serbia* before, so seven students and one professor of Faculty of Business Valjevo agreed to volunteer in the race. We were really looking forward to this as we already travelled together before and worked as team, and it was a great opportunity to spend some time in the wild for a change. Our first assignment was to show competitors as they arrive where they will spread their tents and get some rest until the morning when race starts. That was interesting because we got acquainted with a lot of new people from different cities in Serbia as the contenders were from Beograd, Novi Sad, Valjevo, Cacak, Nis.....

Next morning we got another task: to be on the start line and check if competitors had anything forbidden with them, as they had a list of specific things they can carry with them. Then,

we got divided into groups of four and went to checkpoints where we waited for competitors to give them new tasks and missing parts of the map. It was really a joy to be there constantly being surrounded by beautiful landscapes. Here were approximately 45 teams with groups of 2 to 4 person.

There were two categories: Adventure and Survival. In main race Survival they had to pass around 70 km from start to finish of truly hard path, but the first three spots were to be rewarded with some great prizes. The most important thing is that you didn't need just to walk through finish and win the race but during the whole time to collect food and all kind of grass which brought you large number of points as the positions where sorted by the number of points you get during the race.

Winners were "Sons of forest" from Valjevo followed by "Beech leaf" from Novi Sad and "Ninja turtles" from Beograd. The fourth place took team "Bad ass motherfucker" from Valjevo.

Milan Plavsic

All in all, wonderful experience, the Zlatibor mountain is truly a great place for sightseeing and of course for a race like this. In the end, we all got together on the start line where we had beans to eat opposite to the food we had during the race or for contenders not having food

I can only say at the end: Hope to see you all next year!



Photo by: Student participants

A Tale by Dale

“So how long will this train take to get to Valjevo?” I said as a newly made friend in Belgrade bundled me and my masses of luggage onto the train. “Well about 1 and half to two and a half hours” he said. “What, is there not an exact arrival time?” “There is but the trains are never on time.”

That was the end of my usual trick when traveling on trains. If you’re not sure where you’re going, find out the arrival time and set an alarm for that time so that you know where to get off. Normally stress free travel, but not in this case.

After having to check with the conductor and another friendly passenger several times “are we in Valjevo yet?” I got off at the right stop and quickly started to get to know Valjevo. I was staying in “Hotel Little Bug” and every day had the pleasant task of walking along the river side, stopping off at Šmeker’s inn for breakfast and heading through the town to the Faculty of Business. Breakfast was one of my favourite times of the day. Šmeker’s inn was something that every traveler dreams of. A really authentic, traditional establishment, full of ordinary people going about their normal everyday business like people have done for generations. Sometimes when you travel you want to feel that you’re in a place free from the familiar sight of other tourists and enjoy the place that you’re in, seeing it as much as possible as a local sees it. Šmeker’s inn with its delicious traditional Serbian food and friendly mostly non English speaking people was certainly such an establishment.

As the week went by I got into

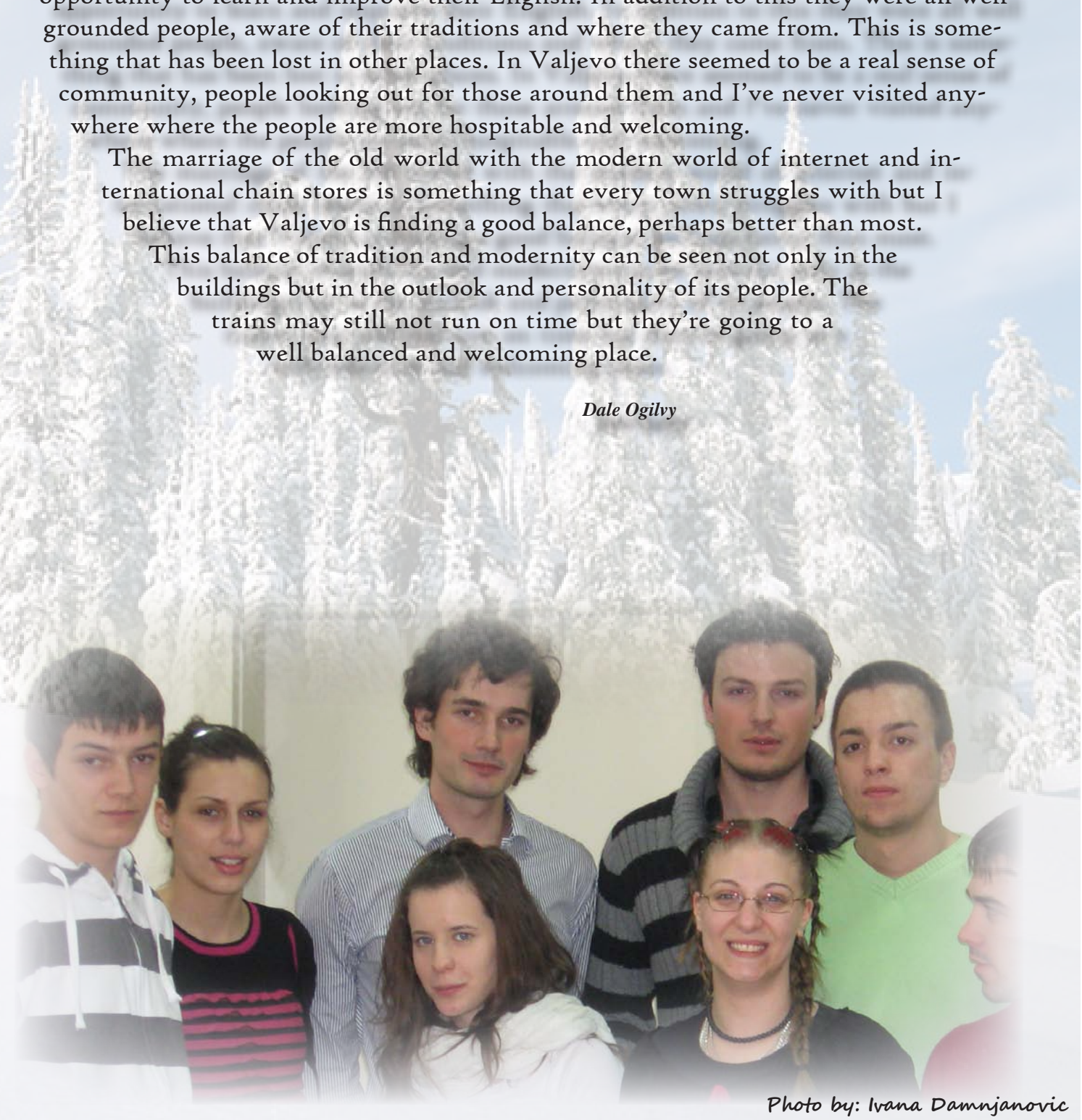
the habit of trudging through all the snow that was falling that week in my soaking wet shoes and found that there are other interesting sides to the town. I found the wonderful warm, traditional cafes to be nicely complimented with a selection of newer fashionable boutique shops and plush restaurants.

At the end of my daily walk through town there was of course the Faculty of Business which with its modern classrooms and grand staircase was a really impressive sight. This new building had its forward looking design mirrored by the dynamic and forward thinking attitudes of the people who were found there. The students and teachers that I met there were not only interesting people but they were all extremely interested in learning, in finding out about other cultures and in taking every opportunity to learn and improve their English. In addition to this they were all well grounded people, aware of their traditions and where they came from. This is something that has been lost in other places. In Valjevo there seemed to be a real sense of community, people looking out for those around them and I’ve never visited anywhere where the people are more hospitable and welcoming.

The marriage of the old world with the modern world of internet and international chain stores is something that every town struggles with but I believe that Valjevo is finding a good balance, perhaps better than most.

This balance of tradition and modernity can be seen not only in the buildings but in the outlook and personality of its people. The trains may still not run on time but they’re going to a well balanced and welcoming place.

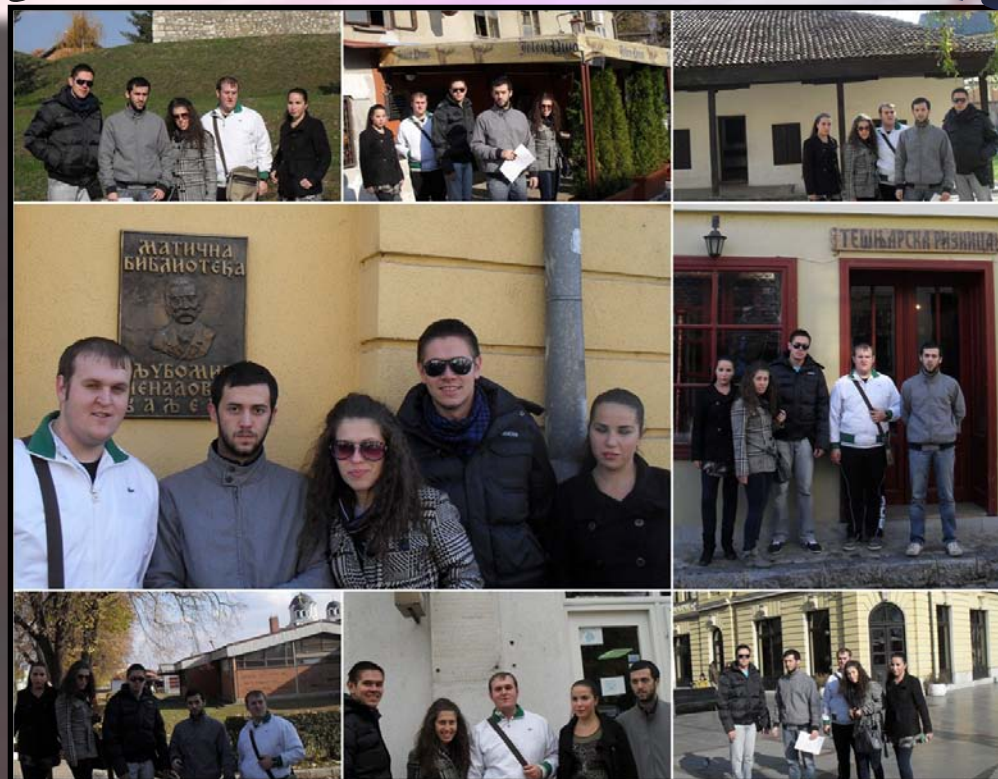
Dale Ogilvy



City rally

Rally de Ciudad

Stadt rally



Since we needed to make up for missed classes our language teachers Sonja Urosevic, Lora P. Petrovic and Ivana Damnjanovic organized an extra class on Saturday, November 12th 2011. Students were informed to come to the faculty premises at 11 AM and to bring their digital cameras with them. Instead of classical lessons in the classroom they organized the game called "City rally".

Students of all years of study gathered in the faculty club at the agreed time. The teachers divided us into five groups, each consisting of five students. Each group was comprised of students who attend German, Spanish and English lessons so that each group could solve each task. After we were divided into groups, we got assignments. The game consisted of seventeen tasks. Each task was in one of these three languages. The aim of the game was to find locations that were described in tasks. As a proof that we had successfully resolved the task, we needed to have a group photo in front of every mysterious destination.

After we solved the first task, which was in German and whose solution was the title of the game, students could start the race. For solving all the tasks the group had an hour. Among the tasks were different locations in the city, such as: Nenadovic tower, the city library, the Grand hotel, museum etc.

The tasks were not that easy, but all groups were able to solve them in the agreed time more or less successfully. Regardless of the result, this was a very interesting day in which we didn't only learn something new in the languages, but we spent a great time to find out more about our city. Thanks to our teachers to the brilliant idea and we are looking forward to the new challenges.

Nenad Spasojevic

Photo by: Student participants

Tara

"Mare father of Tare" ☺ - all of us are saying these words through laughter. Well, all of us who slept in his mountain home. It is like Snow White's home, large house with numerous beds. But for sure we had a blast there.

Long walks, parties, and hard work were parts of 3 days we spent in the National park Tara. Sightseeing was wonderful, the Tara Mountain has so much to offer but unfortunately isn't utilized as much as possible.

First day we visited unique church where place for praying is on second floor opposite to first floor seen in every other. After that, we went to viewpoint which can't be described. Not only the view but the wind was also unspeakable.

Second day we worked for the most of the time. We did great in SWOT analyzing of National Park and in positive

this heated the atmosphere among us sense. Finally, we had breakfast at the famous restaurant "Kurta" eating "komplet lepinja", meal from national cuisine.

What more can you expect from a weekend trip. Nothing more to say except that we can't wait for new adventures with such great people.

Milan Plavšić



Photo by: Ivana Damnjanovic

Green signpost

A Projects Tale

A group of students of third year of Tourism and hospitality department of the Faculty of Business Valjevo is working on the project "Green signpost". Together with their mentors, Ivana Damnjanovic and Katarina Plecic, they have come up with the idea to make a guide for sustainable tourists in Serbia. Sustainable tourism is becoming more and more popular around the world, for that reason they wanted to familiarize Serbian tourists and other tourism stakeholders with this type of holidays.

As you know, Serbia is a very beautiful and wild country. It has a lot of potential for this type of tourism. So, the aim of this brochure is to teach tourists that they can visit different destinations, especially wild ones, to have a great time, to bear in mind the coming generations and people who live there. On the other hand, this guide will include some tips and interesting true stories which will help them find new ways to improve their experience while they are travelling.

"Green signpost" will be one of the kind not just in Serbia, but on the Balkans as well. Students who work on it are very proud, and say this is the best hands-on training at the moment. They have learnt a lot about sustainability while working on this project. We are all looking forward to its publishing in March 2012!

Jelena Boskovic



Photo by: Ivana Damnjanovic

Trip to Belgrade

Upcoming holidays gave us an idea - to visit New Year's fair. On Sunday December 25, 2011 ten students together with teacher Ivana Damnjanovic visited Belgrade. On Sunday at 09 AM we were ready to go.

Since we had a whole day in Belgrade we had enough time to visit the zoo and Kalemegdan. First we took a walk through Knez Mihajlova Street to Kalemegdan. We spent some time walking and taking pictures on Kalemegdan. The weather wasn't that nice, but we had a nice time.

After walking on Kalemegdan we went to the zoo. We hung out with different animal species such as lions, birds, monkeys, zebras, chamois and other zoo residents. In particular, we were happy to meet the lioness Šimba who had kitted four white baby lions six days earlier. White lions are rare, especially in zoos, whereas in our zoo four white lions were born only in 2011.

Later on we took a break for lunch and coffee.

We spent the afternoon and evening at the Belgrade Fair where New Year's fair was held. This year fair took place for the 51st time. Besides the stands with large variety of goods in hall 1 there was a large amusement park where we tried rides like *Enterprise* and *Crazy Dance*. On this rides we tested our stomachs and we passed successfully. The only disappointment was that on a New Year's show we didn't see the New Year's symbols like Santa Claus, Christmas tree or even Christmas decorations.

We returned to Valjevo late in the evening pretty tired, which meant that we had a great time.

Nenad Spasojević



Photo by: Ivana Damnjanovic

Making Children Smile



Photo by: Student participants

Parliament of Faculty of Business Valjevo, Singidunum University organized a humanitarian event for children in foster families. Months ago we had a brilliant idea to make those children happy, but we didn't know how. We made them presents which consisted of candies, books and other school stationery for them. We didn't make those presents by ourselves. We had a huge help of our faculty and local stores. On 26th December, we invited children to the faculty club to receive the presents and play some games with our students.

There were two performances. The first one was in German and it was called "Cinderella". In this performance, actors were: Marko Jakić, Djordje Kulinčević, Radoljub Baratović, Marija Lišanin, Marija Milivojević, Marija Krstić and Sanja Lukić.

The other one was in Spanish and the participants were: Katarina Kovačević, Tomislav Grković, Jovana Arsić, Milica Čavić, Marija Lukić, Sanja Gojković, Nataša Mićević, Stanislava Grković, Jovana Đokić, Danijela Simić.

Djordje Zujović entertained kids dressed as Santa Claus.

When we saw smiles on the children's faces, we knew that we did the right thing.

Stanislava Grković

Grease

Students of Faculty of Business Valjevo prepared a part of movie "Grease" to perform it at the end of the winter semester. They had meetings few days a week for the past two months trying to put pieces together. Rehearsals lasted for approximately 45 minutes to an hour and some were fun and some were a little tense. However, in the end they looked better than ever and all of the hard work paid off. They were rewarded with huge applause they truly deserved. All in all, it isn't about the show, it isn't about the quality of the show, it's about wonderful time they spent together and friendships they possess now.

We are looking forward to their new performances...

director: Marko Jakić

coreographer: Jelena Bošković

scenography: Sanja Lukić

make-up artists: Dejana Mališić, Sanja Gojković

cast:

- Sandy – Nataša Mićević
- Danny – Tomislav Grković
- Doodie – Radoljub Baratović
- Sonny – Đorđe Kulinčević
- Putzie – Đorđe Žujović
- Kenickie – Veljko Nikolić
- Frenchie – Tijana Jović
- Jan – Stanislava Grković
- Marty – Jovana Savić
- Rizzo – Milica Kalabić

other participants: Dragana Birčanin, Marija Janković, Marija Krstić, Jovana Senić

Milan Plavšić



Photo by: Ivana Damjanovic

Grease is the word

On 28th December 2011 there was the premiere performance of the Drama group under the direction of Marko Jakic, who was responsible for the big success of this evening. They presented a part of the musical 'Grease' which they had been preparing for the last months. After many weeks of hard work they did great. The dance, singing, clothing and the whole performance was excellent so the scene was a great success. The audience, as well as the participants, were very satisfied. The Drama group got much applause and we hope that they will surprise us as soon as possible with another performance. Here are some impressions from Marko, Jelena and Dragana who took part or observed the musical.

Marko, what are your impressions about the performance? Are you satisfied?

I was really excited about the performance, because I didn't know what to expect. When you don't have experience as a director and you work with a group that has very little experience in acting (or not at all), you really don't know what is going to happen when they perform for their first time in front of an audience. Luckily, everything went better than expected, and I have to praise each and every one of them.

Was it hard to work with your team? What was your best moment and did you have one moment when you were completely discontent?

Well, it is always hard to work with people that you are personally close to. It is extra hard when you need to be their superior. In general, it was great fun working with them. I remember one of the rehearsals when they performed choreography perfectly for the first time and everyone started applauding themselves. We were all happy because in that particular moment we realized that everything we'd done until that moment meant something that we hadn't been working in vain. Of course, in every group of people working together, there are minor (or in some cases, major) differences, which often lead to arguments, but I can't say I was 'completely' discontent with anything.

What are the plans for the future - are you planning another performance?

The group is coming back together as soon as holiday ends. We need to start working on our Spanish project. Plans are also made for our project after that, which will be in German and I have some thoughts about directing some longer play in Serbian by the beginning of summer, with the help of my friend and professional director, Miroslav Trifunovic.

Now I present to you some impressions from Dragana Lazovic, a student of the second year, who watched the musical.

How did you like the performance?

The performance was great! I enjoyed it very much and I can't wait to see another one.

What was the most interesting and most beautiful part for you?

To tell the truth, I can't say which part was the best because everything was great, interesting and very enjoyable.

If you get the chance to be part of the Drama group, would you participate?

Of course I would. I think it is awesome to be part of this team.

Marija Dobrivojevic

The other side of the medallion

I cannot say that theater scene is my life, but I can definitely say that it has a major part in it. In high school, I managed to get a small part in a school play, and since then, it has only got better. Roles have been getting more serious, I have worked with some professional directors and actors and I even got paid once. However, there was one thing I could never truly understand. I never knew why every director takes pills like they are candies. Until now.

Don't get me wrong – I'm not saying I do the same thing. But, I can finally figure out why someone decides to tranquilize himself. Director should be someone who is in control, someone everybody listens to and do as he, or she, says. And it's often not the case. When I came to the idea about starting a drama group at our university, I thought it would be fun, fulfilling, relaxing... Instead, it's fun, fulfilling and bloody hard. Once you are on the other side of the stage, and someone disobeys you, or does something differently than you had imagined it, you start losing it a little bit. You become frustrated, someone usually misinterprets it as a sign of personal disagreement, and then it leads to arguments and fights. But, once you put all the pieces together, at the end of the rehearsal, everything is back as it was.

There is one catch about all this – almost everything you do in your life is hard and exhausting. But not everything you do is fun and fulfilling. So, now that I know where all the pieces fit, I would, and I will do it all over again. We have our first mini-play premiere on December 28th, and I have to say I'm proud of the entire crew and I'll do my best not to fail them. I'm sure they'll return the favour.

Marko Jakić

After this event, the members of SingiDigital exhibited their photographs they made in some beautiful places, in nature from our environment. In SingiDigital there are participating students from all academic years who did great job. These photographs will decorate the hall of our University. Here are some impressions from Jelena Boskovic, student of the third year who is one of the participants in SingiDigital.

Jelena, why did you decide to be part of SingiDigital?

I like to take photos in my free time and I always wanted to learn some basic photo techniques, also to work in some programs for photo editing. That's the reason why I attend SingiDigital.

While you take photos, what inspired you to decide what you want to photograph?

Well, I like to take photos of nature because I like to enjoy its beauty. But, generally I take photos of everything that seems interesting to me in specific moments.

What was the best photo for you and why?

I must say that there were a lot of really beautiful photos, so it's difficult to choose the best one. I really love Nenad Ikonic's photo of black bug (the photo doesn't have a name) because it is in a different way from the other photos and I like macro photos.

What are your personal goals after two months' work?

I learned a lot about photo techniques and photo editing, what could be seen in my photos at the exhibition. I intend to improve my skills more and to make better photos in the future.

Marija Dobrivojevic



Photo by: Katarina Plečić

Graduation Ceremony

December 2011

End of academic year 2011 was marked at Faculty of Business Singidunum in Valjevo. Graduation ceremony was organized this day when the students who graduated in November received their diplomas.

During the ceremony, the Dean of our faculty congratulated and officially awarded students with diplomas and she wished all students a lot of success in their further development and future employment. I had the possibility to talk with graduated students and ask them some questions. The first question was: How do they feel now as graduated students having their diplomas in their hands? Second question was: Did their studies at university fill all their expectations? The last question was: Which plans have you got for the future? Now please take a look at what their answers were.

Jovica Damnjanovic was a student of finance and banking. This day was very important for him. He told me he was so happy that day because he had been waiting the day for four years and now the feeling was really amazing. The studies definitely filled all his expectations and he was glad to be a student of this faculty. In future, Jovica would like to work in the field of finance and banking such as trading shares on the stock-market or maybe working at a bank. Thank you, Jovica, for the interview and I wish you good luck and lots of success in the future.

Bojan Mitrovic was a student of tourism and hospitality. Bojan said he was certainly very happy. The day was a very important day for him and he was really excited. In Bojan's case, too, the studies filled all his expectations because he had always had affinities for tourism, actually he adored it. He also told me that during his studies at the university he had the possibility to learn how to improved his knowledge about tourism. Now he felt grateful to all the teachers and assistants who had been helping them and introduced them into the world of tourism. Finally, Bojan would like to work in tourism sector, maybe be a manager at a hotel or something along those lines. I would also like to congratulate Bojan and wish him to have a great time and lots of success in the future.



Photo by: Ivana Damnjanovic

Ivan Filipic

Week of saving at our university

Wednesday, 2nd November 2011, on the occasion of the International Savings Week, we had the opportunity to host prominent people in the field of banking and finance. Topic of the presentation was "The current situation in the banking sector and the perspectives of savings in Serbia."

We hosted director of Banca Intesa, Mrs. Borika Obradovic and Manager of Marfin Bank, Mr. Dusko Ranisavljevic. Our guests have shared with us their experiences and knowledge from practice. They introduced us to current events, trends and practical operation of the system.

Director of Intesa has pointed out the fact that we choose way in our profession and career. It is our decision whether we will be a worker or an expert of some area. That position is the result of continuous working and learning. She also said that the success of our country lies in us, the young generation. In future, we need to act proactively, innovatively and to set a new foundation of stability in our country. She advised us that during our education, we should learn as much as possible and that the recovery of our system lies right there.

Manager Ranisavljevic has pointed out that what we will do in the future is nothing but selling services. The core of a large banking system is to find the client, to convince him to be our faithful customer and keep him for the long run. He made a parallel that once it was easy to find clients, but now when there is competition, it is very difficult. And because of this fact, it is necessary to differentiate from others. He pointed out that the problem is that our country does not create real value and therefore no extra surplus that we could save for the future.

A professor from our faculty, Zoran Jovic, compared the crisis existing around the world and presented the main causes of this condition. He also mentioned that there is a great security of our banking system and our money is safe in our banks. There is also one more factor. Our system is 50% safer than the European system and the reason of that is the higher border of capital threshold. In Serbia, that percent is 12%.

At the end of the presentation, the students from department for banking and finance presented on the topic "Protection elements of dinar and euro".

This meeting with people from practice means a lot to students. There we were introduced to the system in which we will work in a few years' time. They showed us the skills and qualities that every banker should have. If we put enough effort, success is inevitable.

Team of Department Finance and Banking, year III

Photo by: Ivana Damjanovic

Lecture of National Bank of Serbia

On 6th December 2011, starting at 12 am, a lecture based on *Protection of users of financial services* was held in the premises of Faculty of Business Valjevo. The lecture was organized in association with the Center for users of financial services as a section of the National Bank of Serbia.

The purpose of the lecture was introduction to Act of Protection for users of financial services. In addition to the representatives of the National Bank of Serbia and professors of Faculty of Business, all the students interested in this topic were attending.

Attendees were greeted by Prof. Dr Zoran Jović who appeared on behalf of Faculty of Business.

Nikola Đukić, the representative of National Bank of Serbia, who talked about *Savings through the life insurance*, pointed out the advantages of this form of saving. This lecture was very significant for understanding the rights and obligations of insured person and, also, of insurance company. Mr Đukić talked about specific types of insurance and risks they bring.

Jovana Terzin, also a representative of National Bank of Serbia, brought closer the topic of *Voluntary retirement fund* to attendees, with the stress on the necessity and importance of investment into this type of funds, in order to ensure secure income in old age like additional retirement income. Also, the emphasis was on acquisition of necessary information about retirement funds and offered conditions.

Jelena Popović, a manager of Information and financial services users' education department also addressed the attendees. She held a short lecture related to the Act of Protection for users of financial services, which has been implemented since 5th December this year, in order to introduce attendees with this act and with rights and obligations arising from the act.

After the educational lecture, the participants gave attendees the opportunity for asking questions and getting information they need.

Jasmina Knežević i Suzana Latinčić



HOW TO SPOT COUNTERFEIT MONEY?

Protection of the banknotes is now at the highest technological level ever. However, nothing will stop the professional counterfeiters from trying. The eternal struggle continues. First of all, we need to know three basic rules:

1. Feel the “raised” print
 2. Look at the banknote and hold it up to the light
 3. Tilt the banknote
- Euro security features

The Euro banknotes contain the following security features:

1. Intaglio printing
2. Watermarks
3. Security thread
4. See-through register
5. Special foil/special foil elements
6. Iridicent stripe / shifting colours.

The euro banknotes are printed on 100% cotton paper which differs substantially from normal paper. Security features of 5, 10 and 20 euros are the same. Security features of 50, 100, 200 and 500 euros are also the same.

Dinar (RSD) security features

National bank of Serbia (NBS) applied the highest global technological achievements in the protection of dinars against counterfeiters. In Serbia today there are banknotes of 10, 20, 50, 100, 200, 500, 1000, 2000 and 5000 dinars.

The main visible security features in a banknote that people should look at are: the intaglio printing technique, watermark, security thread, see through register, kinegram and colour-shifting ink feature. Here are presented security features on the banknote with the highest value of 5000 dinars.

**The presentation about protective elements of the Euro and the RSD for “Savings Week” by Jasmina Knezević and Aleksandar Jerosimić.*

Aleksandar Radojičić



STEVE JOBS

On 5th October the Earth lost one of its inhabitants and the Apple Company lost her founder. Steven Paul Jobs died.

Who was Steve Jobs?

Steve Jobs was born in San Francisco in 1955. He was adopted a week after birth by Paul Reinhold and Clara Jobs. He loved adventures. He spent seventh months in India with his friend and then he came to America dressed in traditional clothing from India. Steve also experimented with drugs, especially with LSD. How unusual man he was shows the fact that he said that his experience with drugs was “One of the two or three most important things” that he done in his life. However, despite of his strange nature he was a special man. He loved risks and that helped him to create technological miracles which will always be unique and famous.

Apple is born!

Steve’s friend, Woz, was attending a group of early personal computer hobbyists called the Homebrew Computer Club where he got the idea to design his own computer. Steve was very interested in his work and he suggested Woz to help him in the company which should sell computers like that. The first Apple computer was born.

The Apple was growing and they made a great success. New generations of personal computers were very popular. After some time, Steve decided to start up the Mac project. First it was pretty controversial but the time showed that it was crucial to Apple’s future and Steve became a chairman of the Apple.

Strange man with a strange career. His career was as unusual as he was. His first job was in the Apple. After that he had his own company called NeXT Computers, then he worked in Disney Company for some time and at the end he came back to the Apple where he resigned as CEO of Apple. He stayed on that position until he died. Jobs

earned only 1 \$ a year as CEO in the Apple and due to that he came in the Guinness Book of Records like “the lowest paid manager”. He held a big amount of Apple shares so he didn’t need a bonus salary. Forbs estimated his wealth at \$8.3 billion in 2010 and that made him the 42nd wealthiest American.

He was a great manager. He wasn’t afraid of the changes, he created them and because of that he made a great success. He invented the iPod, which changed the world. People all around the world use it all the time and the Apple Company gets better position on the market since they started producing iPod. But, he didn’t stop. He continued fast development of Apple’s products. Their popularity is growing up all the time.

Steve Jobs, was unique and world will always remember him. Apple sign will always remind us on him and his great ideas that changed the way of living to many people on the Earth. He is not with us anymore, but his ideas are great stimulation for young people who want to create better, new world.

Sanja Lukić



NEW YEAR EUPHORIA

You feel
lonely because you are
a year older or you have new wishes
and hopes for the coming year? The best
way of looking at next year is a new year a new
chance. All the bad experiences, painful moments or evil
feelings should be left in the past year. The new year should
be entered with a wide smile and noble feelings. Thoughts
should be directed towards achieving new goals, acquiring new
knowledge and gaining new experiences. Each following year
can be considered as a new challenge. Even if not successful and
beautiful as we had hoped for it to be, always consider whether
this new year brings something nice unplanned. My opinion is
that when things are running like they should, the most honest
feelings are not always present. Sometimes I wonder if
people really want to become machines.

CATCHES YOU?

Even
the New Year's Eve
should be full of love, laughter
and joy. People are superstitious by
nature, no matter how strong they denied
it. It is best to start with the hope that we shall
call the new one better or more beautiful one. The
success, defeat, love, suffering ... all these make
us a better person and are directed towards what we
want to become. We cannot affect the environment
or go against some of the events; the only solution is
decision to tailor your own trip. The only way to make
it better is to try to always go further and more than
what we have achieved so far.

Katarina Kovačević

Return of the fifties?

Square-toed shoes? Hairpins and bows? Bags with short belt? Accentuated waist, skirts below the knee, a thin sweater and gloves to the elbows? You are right. Fifties style this autumn has its comeback through the front door!

The dominant colour?

You will not make a mistake with the usual autumn colors – brown, beige, green, gray and black combine with a yellow or pink color. Autumn brings the domination of all shades of red. Modern black colour is inevitable. The white as a high contrast to black appears almost everywhere. Red and yellow overlap in almost all collections for the coming autumn, as well as beige, which is always in fashion, is suitable for combination with other colors and looks neat and refined. Blue is the inspiration of many designers, and trend are pink, red, orange, brown and green.

I must have a blazer!

Simple, practical and stylish and fit well with each combination. The most influential designers of the world reserved a place for the blazer in their collections for this autumn.



Wildly, colorful, unusually high heels?

The absolute hit of this season! Shoes will become a real little art work with a dose of folly and extravagance. The boots are given a few more centimeters of heels, and trendy models go high, higher over the knee, up to mid-thigh. For the most part they are black, brown and bright colors like red and purple.

Ace in the sleeve of every woman - little black dress!

The elegance and classic, femininity and sex appeal, simplicity and eternity - black dresses - for who knows how times, they inspired the world's leading designers. A simple cut fits all, a little black dress makes it one of the greatest classics in the history of fashion.

Say "Yes" to Marilyn Monroe!

This autumn metallic shades of maroon combined with elegant soft skin tones are in. In the fashion will be greasy eye shadow to be electrical metallic eye effect gives a certain amount of gloss, while the face powder prevails in several shades with bright particles.

Wrap your body with lace and be attractive!

Katarina Kovačević



Source of information:

<http://www.savremenazena.rs/2010/09/ocekujе-nas-otkacena-i-vesela-jesen/>

<http://www.savremenazena.rs/2010/10/stil-je-u-detaljima/>

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Coco Chanel

"A girl should be two things: classy and fabulous."

Coco Chanel was a fashion designer. She was born on August 19, 1883, in Saumur, France. With her trademark suits, Coco Chanel created timeless designs that are still popular today. She brought us the little black dress, the Chanel suit and jacket, bell bottoms and Chanel No. 5 perfume. But that's not all, she replaced the corset with comfort and casual elegance, her fashion themes included simple suits and dresses, women's trousers, costume jewelry, perfume and textiles.



"In order to be irreplaceable one must always be different."

Her popularity first spread among the classes when she designed some really unique looking hats. When she created Chanel No 5. It was revolutionary. One bottle is sold every 55 seconds worldwide. It's the top selling fragrance in the world.

"Luxury must be comfortable, otherwise it is not luxury."

Coco was a pioneering French fashion designer whose modernist philosophy, menswear-inspired fashions, and pursuit of expensive simplicity made her an important figure in 20th-century fashion. She was the founder of one of the most famous fashion brands, Chanel. Her extraordinary influence on fashion was such that she was the only person in the couturier field to be named on Time 100: The Most Important People of the Century.

Some facts about Coco Chanel:

- She became a licensed hat-maker
- She invented the "Little Black Dress"
- She introduced the idea of using jersey fabric to create clothing
- She and her brand are most well known for costume jewelry, two-tone shoes, quilted bags, and simple suits made of tweed or jersey
- Her classic Chanel suit became famous for its flattering cut, simple fabric, and specially weighted lining, to give it that perfect hang
- She died in 1971 at the Ritz Hotel in Paris at the age of 88
- When Coco passed away, only 3 outfits were found in her Rue Cambon apartment
- She made the tan popular after retuning from a cruise to Cannes with a sunburn
- Until her death, her fashion empire brought in more than \$160 million per year



Dejana Mališić

How about some coffee?

Have you ever wondered how much coffee a day is the optimal amount of it? Will one coffee over that amount hurt or make pleasure? If you were ever doubtful about that, here is some brief for the right thinking.

Coffee belongs to the mild stimulants of the central nervous system - the brain or kidneys, and can speed up the metabolism. Caffeine, which is the main ingredient in coffee, speeds up the analysis of information by 10%. One cup of coffee prevents decline in concentration. Also, it speeds up the breakdown of fat, increases energy consumption and reduces the appearance of asthma attacks.

On the other hand, our favorite

FOR THOSE WHO PLAN TO STAY AWAKE LONGER BY DRINKING COFFEE, THE FACT IS THAT THE EFFECTS ARE GREATER IF YOU HAVE BEEN DRINKING COFFEE DURING THE DAY

FOR SOME, COFFEE CAN HAVE NEGATIVE, HOWEVER MILD EFFECT BECAUSE IT SPEEDS UP HEART RATE AND RAISES BLOOD PRESSURE.

THE WIDESPREAD BELIEF THAT COFFEE IS AN EFFECTIVE 'CURE' FOR A HANGOVER HAS BEEN KILLED BY NUMEROUS STUDIES

drink has its own disadvantages, especially for those who become dependent on it and take it for a long time and in larger quantities. The use of coffee prevents the adoption of vitamins and minerals

COFFEE DOES NOT CONTAIN CALORIES, FATS, CARBOHYDRATES, CHOLESTEROL AND SODIUM BUT IS RICH IN OTHER USEFUL INGREDIENTS

in the body, greatly complicates the process of digestion but also initiates diseases related to the lack of vitamins and minerals. It can also affect to the occurrence of insomnia, cause heartburn, diarrhea, in some cases can cause cancer of breast, bladder, kidney, pancreas.

In order to balance the positive and negative characteristics of coffee, here's advice. Coffee should be drunk on an empty stomach one hour before eating, to avoid the adoption of vitamins and minerals from food, but it should not be drunk after 5-6 hours in the afternoon, to avoid over-stimulation of the nervous system. Also, the usual black coffee should be replaced by coffee grains and soybeans, and coffee without caffeine should be avoided, because in many cases proved more harmful than coffee with caffeine.

Katarina Kovacevic

MANY HEADACHE TABLETS OBTAINED WITHOUT A PRESCRIPTION ARE BASED ON CAFFEINE

Dance

Some say dance is fun, other say it's a part of tradition, but for me dancing is life. I have danced almost my whole life. I know that I am not the best dancer in the world, but I do it for myself, because nothing can compare with that feeling when music turns on and your body starts to move. In that moment you are the most beautiful, the smartest, and the most important person. The whole world is yours. That is something incredible, amazing, fabulous....

I can't find the word which is strong enough to describe that feeling. Maybe if you do something else that you love most, that you live for, you will understand what I am writing about.... Or maybe not. However, it is important to find something that you enjoy most because that will make your life exciting and more beautiful. I was lucky to find it when I was really young (I was 6 when I started dancing). Since then I have loved it more and more every day and it fills my life. I hope you have found something that fills your life!

Jelena Boskovic



50 FACTS ABOUT MEN!



Wouldn't life be much funnier if all the people had the same characteristics, skills, knowledge, and sense of humor? Probably it would be boring, right? That's why the funny facts exist! We all know some crucial things about us, other people, and place where we live, some things we do always, usually or sometimes etc. But the funny facts tell us more!

Many people know the famous Rita Rudner, an American comedienne, writer, and actress. She has for many years been a head-liner act in the Las Vegas casinos.

Here is a great list with a few interesting facts she wrote on her famous 50 Facts About Men:

Men who have pierced ears are better prepared for marriage. They've experienced pain and bought jewelry.

Men are very confident people. My husband is so confident that when he watches sports on television, he thinks that if he concentrates really hard, he can help his team. If his team is in trouble, he coaches the players from the living room. If they are really in trouble, I have to get off the phone in case they call him.

If it's attention you want, don't get involved with a man during play-off season.

The way a man looks at himself in the mirror will tell you if he can ever care about anyone else.

Don't try to teach men how to do anything in public. They can learn in private; in public they have to KNOW.

All men hate to hear "We need to talk." No matter what the subject is, these four words strike fear in the heart of even General Norman Schwarzkopf.



Men do not get cellulite. Another point for god possibly being a man.

When four or more men get together, they talk about sports. When four or more women get together, they talk about men.

Not one man in a beer commercial has a beer belly.

If a man says "I'll call you," and he doesn't, he didn't FORGET... he didn't LOSE your number... he didn't DIE! He just didn't want to call you.

Men who can eat anything they want and not gain weight should do it out of the sight of women.

Getting rid of a man without hurting his masculinity is a problem. "Get out" and "I never want to see you again" might sound like a challenge. If you want to get rid of a man, I suggest saying "I love you... I want to marry you... I want to have your children."

Sometimes they leave skid marks.

Men who listen to classical music tend not to spit.

Men are self-confident because they grow up identifying with superheroes. Women have bad self images because they grow up identifying with Barbie.

When a woman tries on clothing from her closet that feels tight, she will assume she has gained weight. When a man tries something from his closet that feels tight, he will assume his clothing has shrunk.

Some men would like monogamy better if it sounded less like monotony.

Sanja Gojkovic

New seven wonders of nature

Contest for the new seven wonders of nature began in 2007 on the initiative of organization "New7Wonders". Competition is organized in 15 categories: animal reserve, canyon or fjord, cave or pit cave, coast or cliff, forest, geological site, glacier, mountain or volcano, Nature Park, oasis or desert, prehistoric site, underwater world or reef, water, sea, lake or river, waterfall. In the election there participated over 440 destinations from 220 countries, in order to come to 28 finalists. Among final destination were found Grand Canyon, coral reef in Australia, Mount Kilimanjaro, Mount Vesuvius. Candidate from Serbia was Djavolja Varoš which unfortunately did not join the finalists. After 4 years of competition the election was finished on 11.11.2011 at 1h and 11 minutes. The provisional winners are:

1. The Amazon Rainforest
2. Ha Long Bay, Vietnam
3. Iguazu Falls, Argentina and Brazil
4. Jeju Island, South Korea
5. Komodo National Park, Indonesia
6. Puerto Princesa River, Philippines
7. Table Mountain, South Africa.

The list above is based on the first count, collecting votes is still ongoing so there is the possibility of change. Confirmed winners will be announced on beginning of the 2012 during the Official Inauguration ceremonies.

Quick facts about provisional winners:

One fact that isn't related to text is that in Valjevo on 11.11.2011 was 11 °C

The Amazon Rainforest

- Also referred to as the Amazon or Amazon Jungle
- Basin encompasses 7 million sq km
- 500,000 sq km are covered by rainforest
- Rainforest covers parts of Brazil, Peru, Colombia, Venezuela, Ecuador, Bolivia, Guyana, Suriname, and French Guiana
- Accounts for over half of the world's remaining rainforest

Ha Long Bay

- Name means Descending Dragon Bay
- Located in the Quang Ninh province of Vietnam
- Thousands of limestone karsts and isles
- 200 species of fish and 450 different mollusks

Iguazu Falls

- Also called Iguassu Falls and Iguacu Falls
- Consists of 275 falls over 2.7 km
- Highest part of the falls reaches 82 m into the air
- Greatest average annual flow of water in the world

Jeju Island

- Jeju is a volcanic island
- The largest island and smallest province in Korea
- The island has a surface area of 1,846 sq km
- A central feature of Jeju is Hallasan, the tallest mountain in South Korea and a dormant volcano
- 360 satellite volcanoes are around the main volcano.

Komodo National Park

- Indonesia's Komodo National Park includes the three larger islands Komodo, Rinca and Padar, as well as numerous smaller ones
- Total area is 1,817 square kilometers
- The national park was founded in 1980 to protect the Komodo dragon

Puerto Princesa River

- Also known as St. Paul's Subterranean River
- Located in the Saint Paul Mountain range in the Philippines
- An 8.2 km navigable underground river
- Longest underground river in Asia and second longest in the world

Table Mountain

- Table Mountain is a South African icon and the only natural site on the planet to have a constellation of stars named after it - Mensa, meaning "the table"
- The flat-topped mountain has withstood six million years of erosion and hosts the richest, yet smallest floral kingdom on earth with over 1,470 floral species
- It is the most recognized site in Cape Town
- It is 1,086 meters above sea level

Nenad Spasojevic



The end of the world through history

On December 25th 2012 the world will come to its end. Have you heard or read about this? You must have. If you have any unfinished job, please complete it because you will not have either time or place to do it after that date.

Seriously, few weeks ago meteorite, big as an aircraft carrier, missed the Earth. It can happen; even there is no evidence something like that has ever happened. Or there is? Near Mexico, Yucatan peninsula, scholars believe that meteorite hit the Earth and wiped out everything from the face of the Earth.

Let me say something which is very interesting. Every single ancient people had something in common. In Japan, in Minor Asia, in South America, in Europe. They all had knowledge about great flood. And that happened, I am sure. Maybe Noah Ark didn't exist, but some kind of catastrophe has happened. I could write for days about evidence but I won't. And if you believe me, I'm not afraid of that.

What I am afraid of is a lack of conscience about taking care of the Earth. Think what we can do. Things we must do. For example, rain forests in Amazonia are being cut down more than ever. Nuclear catastrophes are not science fiction things. I think we are danger for ourselves; we will destroy our environment, our natural habitat. There are not too much people who are doing something to prevent this. It's always no money for saving our lives.

My conclusion is that not meteor or great flood or any natural catastrophe will destroy us. We will do it. Without the „help“ of the nature. Even if a great flood happens, I'm sure that human alone can do nothing, even can do nothing. Maybe much harm to the think it is not too something about

Sladana Nikolic





Fans of dogs and movies can really enjoy in watching Hachiko, one of the best movies ever made. This movie directed by Lasse Hallstrom and written by Stephen P. Lindsey, made in 2009, is a remake of the 1987 movie Hachi-ko. This movie full of emotions and drama shows real picture of a friendship between a person and a dog. People don't say without a reason that a dog is a man's best friend.

The story of this fantastic film starts with a class in one school where students were giving oral presentation about their personal heroes. A boy named Ronnie had a very special hero, which was his grandfather's dog.

A few years before Ronnie was born, cute puppy Akita was sent from Japan to US to someone, but unfortunately the cage with the dog fell off the baggage cart at the American train station. The bright side of that was the professor Parker Wilson who found a lost puppy. This little creature stole professor's heart, and soon became a member of his life and family. His wife didn't like the idea to keep the puppy, but after a short time she finally accepted it. They called him Hachiko. As the time was passing by, the dog was growing up. Every day, when professor goes to work, his dog would follow him to

the train station, wait for him to come back, and then follow him home. One day in the middle of the class, professor just fell on the ground and died. It was a terrible moment for his wife and daughter. But also for his pet. That day Hachi was waiting for him at the station, but Parker didn't come. The next day Hachi came again at the same place to wait for him. But again, he didn't come. For the next nine years, Hachi was waiting for his owner. His loyalty is profiled in the local newspaper. Years after Parker's death, Cate came back to visit Parker's grave when she caught sight of Hachi, now old and aching, waiting at the station. She got emotional and sat next to Hachi until the next train came. Hachi returned to the train station late at night and closed his eyes for the last time. Then, Parker's spirit walked out of the station and greeted him as if nothing has changed at all, and the two reunited as their spirits rose up to the Heaven to stay forever together.

There is a special monument dedicated to this dog, risen in his honour. This story tells us a lot. Whether the movie is too much dramatical or too much childish, it awakes emotions and shows something which is more important: that the real friendship never ends!

Sanja Gojkovic



SNOW LEOPARD

Their eyes are pale green or gray in color and that's one of the differences between them and other cats. Those leopards are smaller than other big cats. They are generally weighing between 27 and 54 kg. Their size is from 1.2 to 1.5 meters and their tail is about 91 cm long. Snow leopards live from 15 to 18 years.

The snow leopard leads solitary life. Mothers may rear their cubs in dens in the mountains for extended periods. An individual snow leopard lives within a well-defined home range. He doesn't defend its territory aggressively and his home ranges vary greatly in size. Snow leopard use scent marks to indicate their territory and common travel routes. They make marks by spraying urine onto sheltered rocks or trees. This type of wild cat is known as extremely secretive and well camouflaged.

Like other cats, snow leopards eat meat. They usually eat wild goats and sheep but they also eat marmots, deer and some kinds of birds. Due to this type of diet they sometimes have a problem with people whose sheep they eat.

Unfortunately, those amazing cats are in dramatic decline because people kill them for their warm fur and for their organs and body parts which are used in traditional Chinese medicine. There are only 6 000 snow leopards in the wild at the moment. Governments are giving their best to protect and save this animal from destroying but, unfortunately, illegal trades are still pretty strong and developed. However, if we change ourselves we will be able to change snow leopard's life.

We have to know that this animal is a gift from a nature and that it is not able to hurt us as we can hurt it. So, live with nature and nature will give you many presents as beautiful, unique snow leopard is.

Snow leopard is rare, big wild cat which lives in the mountains of Central Asia. Snow leopards have soft gray fur with round black spots. In winter their fur becomes white. Their wide, fur-covered feet act as natural snowshoes. Legs of snow leopard are very strong and powerful. Due to that they are able to jump as far as 15 meters. This kind of leopard has long tail which it uses for balance and as a coverlet which protect their sensitive body parts from mountain chill.

Sanja Lukic

knowledge

DID YOU KNOW?

"The sixth sick sheik's sixth sheep's sick" is said to be toughest tongue twister in English

The word "abracadabra" originated in Roman times as part of a prayer to god Abraham

Dejana Malisic



Of all the languages in the world, English has the largest vocabulary – about 800.000 words



language has more synonyms than English

words in English language rhymes with month

words in English language rhyme with orange, silver or purple

The letters most in use in English is "E" and the letter "Q" is least used



The word "queue" is the only word in the English language that is still pronounced the same way when the last four letters are removed



source: www.chillopedia.com

Photo by:
Jovica
Damnjanović

Definition

I don't write poems, all I know is just rap
I'm gonna crack the code, break the law, explain to you all,
All that I wanted to say is: please don't feel bad
I'm gonna try and make you happy, every single day

You want me? You want us? Feel free to fall, I'll catch you.
You wish for us to be? I wish the same since I've met you.
I need you... If you refrain from living, I'll follow wherever.
I accept. I'll suffocate if that means that we're together.

I dream. I want no tomorrow, not the one without us.
I just want to hear you laugh, it lets me know that you're close
And if they banish us someday, somewhere, who knows where
I hope we'll find that mountain cabin and the bus to take us there.

So breathe free, throw away the rocks and stones
Take a look at the words and let all you feel be joy.
Wipe the gulfs of soul pouring down your bones and cheeks
And let yourself be you. Let me be me. Let us be.

You can listen this song online via link:

<http://soundcloud.com/marko-jakula-jakic/jakula-definition>

Or via QR code:



Marko Jakić