

Singidunum News

students' magazine
spring 2011

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Singidunum News, students' magazine is a non-profit project by students of Faculty of Business Valjevo, Serbia. Their enormous scope of ideas is exhibited through their research and they all rightfully put their names below each text, as the authors. Each section of this magazine is featured by most remarkable images, inspired by biggest and sumptuous photography books. The other feature is that it is compact, easy-to-use and offers the convenience of small space and easy download. In addition, access to our official Web site is provided. Each upcoming issue will be enhanced and completely updated. We hope this magazine will become a bridge of friendship and cooperation with various institutions worldwide.

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Editor's word

Most of the time it comes down to running around, doing things, meeting people....

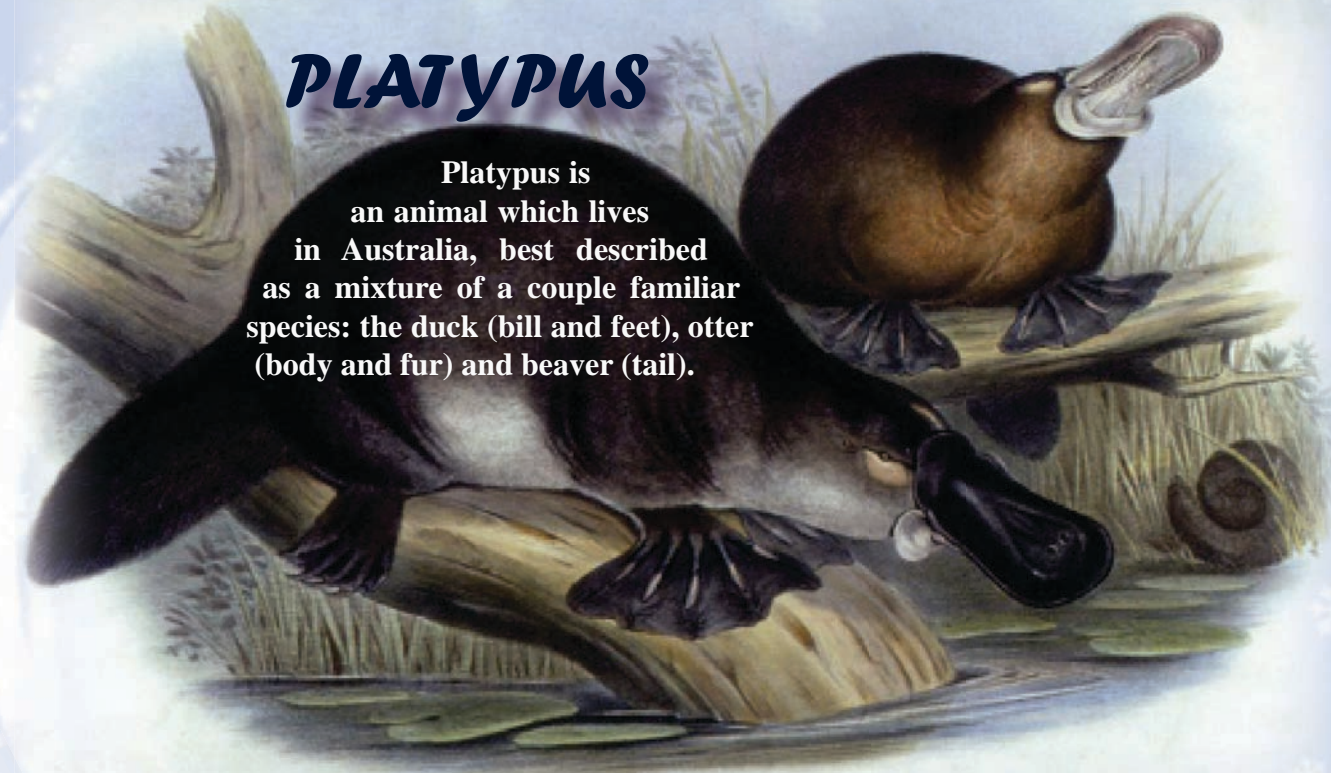
However, I truly believe that the feeling I have about the summer term can be described by quoting one of my students: "We are all really looking forward to the summer break and all, but we are sorry for not having the English classes till the next semester".

Even if you get consumed by heaps of things to do, this sentence sets you back on the right track and gives sense to everything you do.....

We'll spend time learning from each other during the summer break, because the real life never sleeps.....

PLATYPUS

Platypus is an animal which lives in Australia, best described as a mixture of a couple familiar species: the duck (bill and feet), otter (body and fur) and beaver (tail).



In the past, scientists believed that platypuses were "a mistake of nature" and that they were victims of a hoax. Because of these preconceptions about them they "fell into the water". However, nowadays scientists know more about this unique and special sort of animals. They are very rare, and thus protected.

Even though they look pretty strange, people should respect their uniqueness. After all, they are very old and magnificent animals. Platypus is one of the two mammals that lay eggs. The mother produces one or two eggs which she keeps warm by holding them between her tail and her body. Females take care about their young for three or four months until young platypuses can swim on their own.

Sanja Lukic



Partnership Days at DHBW Ravensburg, Germany



Everybody makes his / her own contribution towards better future for all of us. I do hope that my participation at Partnership Days at DHBW Ravensburg in Germany in May 2011 will help improvement of the quality of studies of Faculty of Business Valjevo's and the whole Singidunum University's students.

My colleague's and my stay in Ravensburg was made pleasant as well as useful by the hosts from the DHBW, their kindness, patience, exuberance, knowledge and willingness to share.

However, this was a magnificently organized event which meant that the participants spread and cross their interests, thus making a network of higher education institutions with dedicated and enthusiastic members and staff. This will,

hopefully, provide further opportunities for our students, researchers, teachers and lecturers, as well as other staff to learn from each other, work together and make our universities even better places to study and work at.

One of the possible forms of collaboration might be a visit of our students to DHBW in September 2011. We are holding our fingers crossed for the idea to work.

Finally, this trip has broadened my views and horizons, as is always the case when you meet, spend time and work with people who are on the same wavelength. After all, we can make the distance among Russia, Spain, Germany, Australia, and Serbia for our students and staff short or insignificant....

Ivana Damnjanovic



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English in Action at the Faculty of Business in Valjevo

My fellow teacher Ivana Damjanović and I met with EIA organization in November 2010, when Mr Paul Gibson, together with our colleague Ms Sanja Conjagic, visited our Faculty. Paul had a presentation class for our students, which was, according to him, the largest one he had ever taught. Nevertheless, it didn't prove the common place among us, language teachers - large classes can't be taught communicative method successfully. Paul was highly successful – and got his organization one week course at our institution.

After applying for the course, we had a telephone conversation with the Academic Coordinator, Ms Jacqueline Miller, and discussed course requirements based on our students' needs. Since it was a mixed-level group, we opted for the BUSINESS COMMUNICATION SKILLS (LEVEL A2/B1) programme. The arrangements were finalized with the Senior Academic Coordinator, Ms Sally Edge and the Programme Manager, Ms Lynda Taylor, and we scheduled it for the last week of February, time when our students have no lectures and the “first-term exam season” is almost finished.

The main aim of the course was to give the students practice in speaking, but they also had one lesson each day where they could practice business writing (business emails: orders, requests, complaints etc; forms for banking...). The last lesson of each day was dedicated to preparing mini-business presentations in groups – these were delivered on Friday, during the last two classes and as an introduction to awarding certificates. For this special occasion of welcoming our native-speaker, Mr Dale Ogilvy, Senior Teacher, our town (or better say the whole country) decided to show itself in whole its splendor – everything was covered with beautiful (personal opinion!) white, shiny cover. Probably, the first surprise for our dear guest. (□) He arrived in Belgrade on Saturday and spent the day with the friends of a friend. And, was instructed of the main characteristic of us Serbs – that we are very hostile people!!! (Just in case to explain: this was a wonderful example of a type of false friends – host/hostile). Then, on Sunday, he arrived at Valjevo, where we met and had a brief pre-course meeting, as well as a short “sightseeing” tour just to acquaint Dale with the “survival skills” needed around Valjevo.

The first day of the course the students shared opposite feelings: the beginners were frightened of having to speak English,

and the rest of them were delighted for having to do so! But, by the end of the week they united in opinion – they greatly improved their speaking skill, as well as gained confidence in it. They also learned more words which resulted from the very well organized speaking activities, and they improved their pronunciation. The end of week presentation made them learn the technique and master the skill of presenting, too.

This little group also confirmed the fact how “hostile” Serbs are – they took Dale for lunch to the restaurant with the best barbeque meals in our town.

We teachers had equal share in proving Serbian “hostility” – for myself, it was a must to organize a session of cross-cultural exchange! The result was “sarma¹ party”, together with slatko², ajvar³ and duvan čvarci⁴ as starters and pancakes with rose hip jam as a dessert. Sarma was, especially for this occasion, prepared on the wood burning stove in my bedroom, in order not to miss any of the important ingredients,

taking in account even the procedure explained of its preparation. Dale was in detail about all these “brands” and he responded in equal manner – we learned everything about haggies and about a wee bit (Scottish argot!) subtle topic – what Scottish male population wear under their kilts!:) Scottish

This was a great week for all of us at Faculty of Business in Valjevo. And we certainly hope that this was “a beginning of a wonderful friendship” between us and English in Action organization!

SARMA¹ - “Sarma” is a dish of grape, cabbage or chard leaves rolled around a filling usually based on minced meat.

SLATKO² - “Slatko” which means “sweet” in Serbian is a thin fruit preserve made of fruit or rose petals. Almost any kind of fruit can be used, like wild strawberry, blueberry, plum, and cherry. Traditionally, honored guests in a Serbian home are greeted with a spoonful of “slatko”.

AJVAR³ - “Ajvar” is relish, made principally from red bell peppers, with eggplant, garlic and chili pepper.

DUVAN ČVARCI⁴ - “Čvarci” are a kind of pork ‘crisps’ thermochemically extracted fat from bacon. A special variety of čvarci, known as Duvan čvarci are produced in Šumadija region of central Serbia and especially around the town of Valjevo. In case of duvan čvarci process of slow fat frying/cooking is prolonged until completely all fat is extracted. The remainder is a mass of delicate fibers which resembles finely chopped tobacco, thus giving the name to the variety: ‘Duvan’ is a Serbian word for tobacco.

Lora Petronić-Petrović

Adventure Tourism Fair in Valjevo



Live while you're alive

You couldn't find that much energy, joy or adrenaline anywhere in the world like in Valjevo on April 14, 2011 during the Adventure Tourism Fair. Even the rain, that started early in the morning couldn't disrupt all that. Together, armed only with smiles and good will, we forced the sun to show up and proved that sky is not, in fact, the limit. You can go way beyond.

That day offered plenty of people, gathered in front of Culture Center building, the opportunity for new experiences. Medieval combats were on display; you could try horseback riding on the Kolubara river quay and eat beans made in kettle afterwards. There was a rope stretched over the river and you could slide down it and in "Partizan" sports hall people of various ages enjoyed free-climbing.

I personally spent most of the day giving my best to climb to the top of the artificial rock. To be honest, I failed, but that didn't stop me from trying further. And that was the point of the fair itself. To show you that once you feel the rush of the adrenaline and you are ready to face difficulties, there's no going back. Trying new things evolved into doing new things.

If you were ready that day to spread your wings, challenge yourself, try and reach the top, there is only one word to describe all that – breathtaking! Of course, you can't quite describe the feeling, so, don't be afraid... Feel it!

Marko Jakic

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That day, clouds were all over the sky; they looked ugly and boring. But even though it looked like our plan is going to fail, we beat the weather with a huge positive energy we brought with us, with a smile and the strong will to make something special.

My impression about the Fair still lasts inside me, and I can't wait to do something similar again.

I'm the one of the students who loves action and odd, unusual situations. Things we did like: free climbing, riding a horse and dancing in front of the City Cultural Center, were amazing! It'll definitely be kept in my mind as a great memory.

Sanja Gojković

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Spring Tourism School

Over 40 students from eight faculties from ex-Yugoslavia spent time talking about the role and significance of the managers in tourism. That was the successful epilogue of the first Spring school of tourism in the organization of the students and teaching assistants of the Faculty of Business Valjevo. Its title was “Ex YU adventure”, and it gathered students from the faculties with similar programmes of study from Zagreb (Croatia), Kotor and Tivat



(Montenegro), Banjaluka (Bosnia and Herzegovina), Subotica and Belgrade.

Here are some of the participants' impressions:

Joining Valjevo “Ex Yu Adventure Spring School” was an unforgettable experience for me. It was a very original idea to combine adventure sports and tourism industry and create a conference which is dynamic, fun, pragmatic and instructive at the same time. Valjevo and Divčibare nature beauty and fresh air helped me to relax and focus my mind, and it was pure pleasure enjoying this conference. Big thanks to Faculty of Business Valjevo and its students for making this unique adventure possible.

Denis, Zagreb

Organization of the first spring

tourism school was great. I had a wonderful time there, because people in Valjevo are friendly and very kind. I have gained experience and I have acquired some new friends in tourism school. In general, accommodation, food and program were fantastic. I had amazing time.

Filip, Banja Luka

Valjevo is a small beautiful town, with nice people in it.

Spring school of adventure proved to be something that will distract the young from the street, and the standard of urban life and impressed people with the true values and spirit of this small town and people. It left a positive impression as well as profound impact on all of us who were there.

Ivan, Beograd

Dejana Mališić and Ivana

Damnjanović





Night of museums

On 14th May 2011, from 6.00 p.m. to 2.00 a.m. citizens of Valjevo could see a lot of interesting programs which were being organized by Valjevo's National Museum. For instance, you could visit Valjevo's National Museum and Muselim's house, then Modern Gallery of Valjevo, Art Studio "Radovan Trnavac Mića", Gallery "Le Petit Consulat" and some other events.

Our University took part in the program. Students of University Singidunum volunteered in Valjevo's National Museum and in Muselim's house. And some of them, led by professor Lora Petrović Petronić, helped visitors to dress old gowns and suits from the 19th and beginning of 20th century. Mr Popović, the photographer, was in charge of keeping these images preserved from oblivion. There

was a lot of people interested to be photographed in these clothes, in fact a lot of ladies and gentlemen because they could feel for a very short time like a part of the old-time high-class.

For those who missed this night it, maybe, can be repeated next year. Do not miss it then!!!

Danijela Birčanin



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Table tennis tournament at the Faculty of Business Valjevo



Table tennis tournament was held at the Faculty on May, 23rd 2011 at the initiative of students. They organized tournament where, in the men's singles, 19 students took part. The tournament started at about 15:30 and in the next 3 hours was seen some very interesting matches that were played on the two obtained sets to 11 points, except the final which was played on three winning sets.

Aleksandar Simić

Third place went to Branko Andrić, a student of the third year, while expected, Aleksandar Simić and Đorđe Kulinčević met in the final, both second year students. Best tennis was seen in the finals where Aleksandar Simić took victory, who on this occasion, we congratulate on winning the tournament.

Djordje Kulinčević

Aleksandar Simić

Branko Andrić

TURIZMIJADA....AGAIN

2011
TURIZMIJADA

*How
to describe 5 days we spent at the
seaside a month ago....I could just say Turizmijada but that
would only be enough for those who were there; for the rest indescribable for sure*

For some it was second year in a row, and I'm positive that we won't be stopped to say "this time next year it was our third consecutive". So, you get a clue it is a wonderful experience, filled with great activities such as sports, knowledge and beauty competitions and unforgettable parties which lasted for the whole night and day. Approximately 30 students from Faculty of Business Valjevo started the trip to Blue Horizons.

Regarding contests, we weren't too successful at any, but it had no effect on us to have a blast there. Participants of Turizmijada were from Croatia, Montenegro, Bosnia, Serbia, Russia, Macedonia and the US, and probably everybody met someone from another country and made friendships important for the future jobs...

On top of all, our hosts arranged a concert of Red Apple, a famous band from Sarajevo, to make our time even more amusing. It was attended not only by Turizmijada participants but by other fans of this band from Montenegro, so the concert was seen by approximately 3,000 people.

Finally, it is important to mention that one of our friends got a diploma in which it was said that he was the craziest person on the whole Turizmijada, and that is in positive way as he was known by everybody in hotel and that's only 750 people, so we are proud to have him among us. Until next year.....

So much to happen So much to love

Milan Plavšić

Marčelo, (Marko Šelić) was born on January 22, 1983 in Paraćin, Serbia, SFR Yugoslavia. He is a Serbian rapper, known for his socially-conscious lyrics and eclectic approach to musical arrangements. From Paraćin, he moved to Belgrade, where he has had great success over the years, and became one of the most prominent Serbian hip hop artists. He is also a student of the Serbian language and literature at the Faculty of Philology, University of Belgrade, and a novelist.

Marčelo started making hip hop music in 1997, though his first significant contributions came out in 1999, with a demo band called Rhyme Animal. In order to pursue his solo career, Marčelo stepped out of Rhyme Animal in 2001, and started to work with Oneya, the founder of Bassivity Music and one of the leading producers on the Serbian hip hop scene.

His debut album, De Facto, also released in 2003 on the Bassivity label, came out to both public and critical acclaim, and he was branded as the voice of a generation. The album was full of criticism of Serbian society at the dawn of the new millennium and personal themes, which were delivered in a very sincere manner. In his single and video Kuća Na Promaji (A House on a Draft), he deals with the assassination of Serbia's prime minister in 2003, police brutality, corruption and alienation amongst young people in the country. It was the best-selling hip hop album that year in Serbia-Montenegro and the first post-war record that included collaborations between the new generation of music acts from former Yugoslavia

- Edo Maajka (Bosnia & Herzegovina/Croatia), Elemental (Croatia), Škabo (Serbia), Shorty (Croatia) and Disciplina Komisija (Bosnia & Herzegovina).

Despite the success of his debut album, Marcelo was unable to settle his differences with the record company, so he transferred from Bassivity to Multimedia Records (Universal Music licensee

in Serbia-Montenegro) in early 2005. In December the same year, Marčelo released his second album Puzzle Shock! (Multimedia Records). It topped the charts upon its release. This time his main collaborator was Dragoljub Marković alias Dr. Dra (ex-member of rock-bands such as "Ništa ali logopedi", "Block Out", "X-Centar"), who added some vocal parts, played various instruments and produced the album. Marčelo also did some co-producing and arrangement work. The resulting sound was a hip hop with strong rock, jazz and funk influences, which estranged a minority of fans who loved what they considered to be the pure hip hop sound of De Facto, but it gained the admiration of many people unfamiliar with rap and hip

Marčelo toured the country to promote the new album with a backing band "Shock! Orchestra", taking part along the way in the EXIT 06 tour of the countries of the former Yugoslavia.

At his gigs, he is supported by several big names on the Serbian hip hop scene: Wikluh Sky, Ministar Lingvista and Nancy. With the addition of DJ Raid, a talented DJ based in Switzerland, this is the line-up of The Filter Crew. His first novel "Zajedno Sami" (Together Alone) was published during February 2008.

His third album, Treća strana medalje (album) (The Third Side of the Medal), was released in December 2008.

His fourth album, Deca i Sunce (album) (Children and the Sun) was released

Marčelo's Statement and Witnesses

hop.

i n

November 2010, under the moniker "Marčelo & Filteri".

On March 19, Marčelo performed on celebration of Day of Valjevo city, with band from Pančevo called "Iskaz i Svedoci" (Statement and Witnesses), so we managed to ask him a few questions about his career and his personal life.

22•For start, why De Facto?

It's a little strange when someone asks that question in 2011 and it's actually related to 2003. That's the title of our first album and it is attached to my pseudonym (Marchelo De Facto) later on. It's a (Latin) phrase which means "a matter of fact", and since our first album was full of facts, thus the name.

•What do you think of the Serbian hip-hop scene?

All best about my colleagues.

•You have published two books so far. Are you planning on going back to literacy?

Yes, I think this year is the year for my new novel. Last year we finished our album "Deca i sunce" (Children and the Sun) and I got the idea for the novel. I hope I'm going to be able to publish it until the end of the year.

•Did these 11 years on stage change you somehow?

As far as I'm concerned – I am basically the same person. But, with the stage, you get a certain "package" that you have to learn to carry with you. It can bring you some pleasant



or unpleasant things, but, it's all part of the work. The possible difference between us and the other people is that we never chased fame and never thought that it's a great thing when someone sees you on the bus and knows who you are. There are other kinds of popularity, where people don't use public transportation at all, and they can avoid such things, but, as far as we, common people, are concerned, it doesn't make your life better, just weirder, and you have to get used to that. Sometimes you have urge to scream: "Aaargh, I'm going

from point A to point B same as you are, what are you looking at?!", but, beyond that, like I said, lots of pleasantness and unpleasantness and it's all part of the job, that's all. We would be happy if we could, like Daft Punk, show up on our interviews in cosmic suits and with voice modulators and you can't see their faces or hear their voices, and you can't dig into their professional life, but rather into personal. Nowadays, you have this "reality era", where people are more interested in who you are and how you live, rather than what you do. We never accepted that as normal and we just focus on what we do.

•Is there a song that you are especially attached to?

Well, there are a lot of them. I could answer it with that pathetic phrase: "All our songs are our children", but, on this tour we're all very attached to the song "Sunce" (The Sun). Hence, that song is the last song on the album, because, on our last album, we talked about children from different angles. That children rush towards the sun, everyone in their own way, in their own falseness and so, our album goes from hypocrisy to some positive message in the end. Although the song contains review of some negative things, it's not negative by itself.

•Are you planning a new music project in the near future?

Right now we are working on Nancy's (Nevena Glibetić) solo album. We're in the starting stage, where we're just talking about what we want from our next record, rather than working specifically on it. When you realize what you want, then goes the easier part.

•And in the end, what do you think of the tonight's concert?

Our expectations are fulfilled, we are sweaty, tired, hoarse, and if that's not the case, if after the gig you have some extra energy, then the concert wasn't good enough.

Marko Jakić



THE WORLD'S MOST UNUSUAL JOBS

The real question is what is unusual these days. New needs bring new demands and they motivate people to create new ideas to attract customers. Many of these jobs, no matter how weird they may look, are just the way to respond to buyers needs. This is the list of the world's most unusual jobs:

Paradise island

Cady taster

The world's sweetest job, to test top secret recipes, got Harry Willsher (12). He has to sample the sweets and to monitor their development.

caretaker

The most desired job in year 2009 was the paradise island caretaker. Nearly 35 000 people from all over the world applied for this dream assignment to swim, explore and relax on Hamilton Island in the Great Barrier Reef, while writing a blog to promote the area. The selected candidate has to live rent-free in a three-bedroom villa, complete with pool. Ben Southall beat out all the applicants and became the paradise island caretaker. He has a six months contract where it was required to work just 12 hours a month. He was paid £70 000. His duties included feeding tropical fish, collecting the island's mail and preparing a blog of his swimming, diving and sailing activities.

Luxury bed tester

Luxury bed specialists Simon Horn Ltd which sells luxury Savoir Beds, originally made for the Savoy Hotel,

selected a candidate who will test out luxury beds for a month. The candidate is Roisin Madigan (22), a student from Birmingham City University. She will spend 10am to 6pm in beds in the company's showroom and then will blog about her experiences. She will be paid £1,000 per day.

Human bed-warming service

In 2009 Holiday Inn said it would employ human bed warmers to dress in special all-in-one sleeper suits and warm up the guests' beds before they get under the covers to help people get off to sleep.

Director of Fun at a museum (age 6)

A six-year-old boy who wanted to become the director of York's National Railway Museum got a job - as the director of fun at the National Railway Museum after applying to replace retiring boss Andrew Scott. Sam Pointon sent a handwritten letter asking for an interview. Staff was so impressed with his letter and they appointed Sam as honorary "Director of Fun". With his help they will ensure the museum become the most fun place for kids to spend a day out.

Professional witch

The witch would have to live in the caves, teach people about witchcraft and magic and do the things witches do. Applicants had to be able to cackle and could not be allergic to cats. The witch will be paid for £50 000 a year.

International shopper

More than 10 000 people from around the world applied for the position of international shopping consultant with LetsBuyIt.com.

Florence is the luckiest candidate, who must travel around the world and visit cities such as Paris, Milan, Hong Kong and New York, to find the best shopping



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Whiskey Ambassador

The candidate would be responsible for choosing only the finest whiskeys and teaching your clients the proper way to taste and admire this liquor.

Weed Farmer

Weed farmers actually grow weeds rather than trying to get rid of them. They sell them to horticulture schools and labs so various people can do research and studies in the wonderful world of weeds.

Some of these jobs are lazy, strange and some of them don't make sense but they all have one thing in common: they are all well paid.

Is money the most important thing in the world? For some people definitely is.

Looking at this list make people respect the normal jobs that most of them have.

Gum taster

To become a gum tester candidates are required to be a frequent gum chewer, non-smoker. They also



Dragica
Marković

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IS NONVERBAL COMMUNICATION IMPORTANT?!

In everyday life, communication is essential and in business life there is more and more emphasis exactly on it. It is said that the agreement is the half of completed job. Before, much attention was put on speech and the topic we are talking about. However, now it also adds and our body language. It is a fact that the impact we leave on others is not by what you say but how you say and what remains unspoken.

Nonverbal communication concerns our tone, body posture, hand movements, facial grimaces and the others. It is interesting that there are over 250,000 moves that a man's face can make and the over 700,000 movements, according to a research findings. According to the psychological research, 7% of emotional meaning is expressed in words, about 38% is transmitted by using tone of voice, and 55% emotional messages are communicated by nonverbal signs.

Do you happen to talk and you are not quite sure that someone is listening to you? Or do they smile and you do not know whether that is acting or a sincere smile? Try this way and stick to these rules!

The first rule is to watch several gestures together. Each gesture can be interpreted in many ways, but together you can get true image of the story. Also, we should have in mind the country we are in. Before each performance it is necessary to check what is proper in the particular culture and what is considered indecent.

EYE CONTACT is very important in everyday communication and is considered the most powerful means of nonverbal communication. Often, too much eye contact is considered to express superiority, lack of self-esteem, threat or desire to insult interviewees. However, too little eye contact can be interpreted as a lack of attention, obscenity, disrespect or shyness. Ending views lowering eye contact is interpreted as a signal of submission.

EXPRESSION ON THE FACE is used as a tool for better understanding the message that others are trying to

pass. Psychologists say that fear and sadness are usually recognized in the eyes. Happiness can be seen on the cheeks and in the eyes. Surprise is shown on the forehead, eyes and the movements of the lips. Anger is reflected on the face.

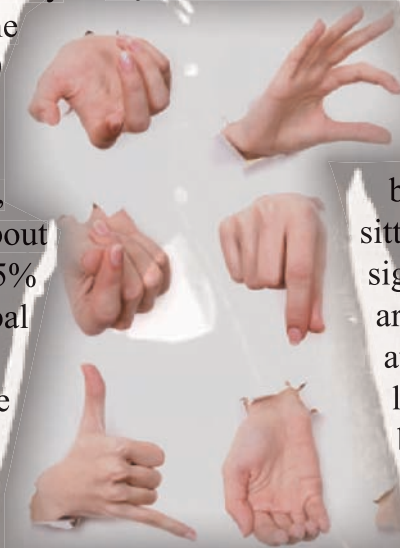
BODY POSITION often tells about whether people are hopeful or depressed, whether they are confident or shy, dominant or submissive, etc. Those who are full of hope, dominant, self-confident will generally have an upright position of body. Positive attitudes towards others are often accompanied by tilting forward, especially when sitting. Negative or hostile attitudes are signaled by tilting backwards. Crossed arms can often express negative attitudes towards another person, and loosely holding hands beside the body is interpreted as openness and the accessibility.

TOUCHING can have a powerful effect on how we react to the situation. People would rather touch the interviewees when providing any information, advice, trying to persuade, express enthusiasm and less when fulfilling orders, doing someone a service. The study found that people who touch each other during communication were better accepted, and were characterized as accessible and as people who provide the feeling of confidence. During the communication we use various types of contact to encourage someone, express affection or sympathy or offer them support. One of the most frequent contacts is hand-shaking. It serves as a greeting or as an evidence of agreement or friendship. According to the research, soft handling leaves a negative impression, as opposed to a warm handshake. Also, we give emphasis to the length of touch, whether or not there is a movement after the touch, touch is a powerful.

BODY MOVEMENTS - use gestures to emphasize what we are talking about. Head movements are important not only as we speak but as we listen, because if used properly, they can facilitate communication. They can be used to demonstrate attitudes, as a substitute in a speech in support of what was said, but also to contradict. According to the research, men use nodding to indicate that someone is seen and recognized, while women use tilting of the head. Eyebrows raised and spaced send positive signals. Lowered and the gathered eyebrows express rage, anger, worry.

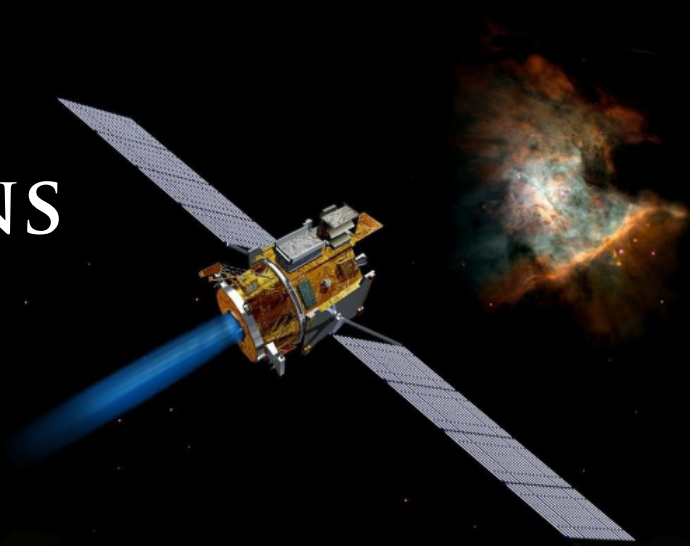
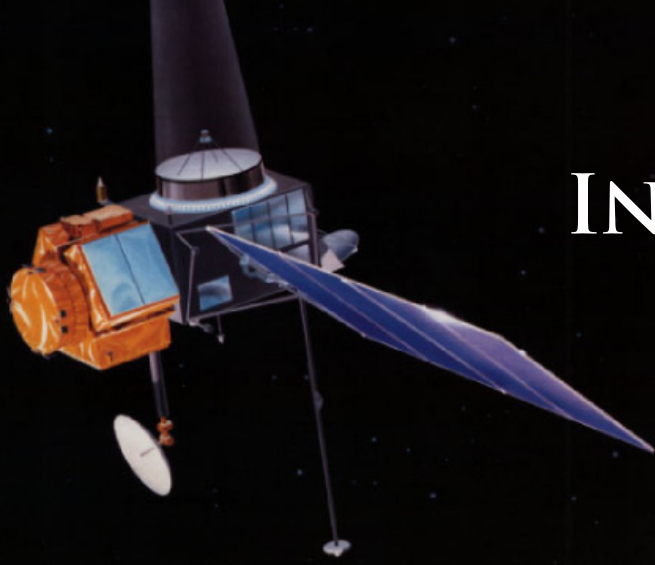
PERSONAL SPACE - the distance from 0-50 centimeters is called the intimate zone, where it is easy to touch each other. The second zone is a personal zone and extends from 50-120 centimeters. There people are able to shake hands because they stand the length of the arms away from each other. The third zone is the socio-consultation zone and extends from 120 centimeters to 3 meters. Commonly used in everyday social gatherings or business type communication. The last zone, called the public zone extends from 3 meters and upward.

The research shows that the first five minutes are the most critical period in the encounter between two people. During this time we do more than simply determining whether someone likes us or not. We judge character, personality, intelligence, character, personal habits, job performance, suitability for the role of friend or partner, and the like.



Katarina Kovačević

INTERNET - PROS AND CONS



The new technologies have been moving faster and faster, changing our lives and our world completely; by new technology we should mention Internet on the first place, because it is used most, and it has become very popular among teenagers. There are many opinions and reasons about using the Internet that make it good or bad. For example, it doesn't cost too much, and it saves time; it also helps people to make a deal with business partners, to find some necessary information, to make new contacts with somebody, or to renew old an contact that he/she already had etc. As for the Internet as a media, it spreads news to every country like a disease, more quickly than it used to be a long time ago, when people should wait a postman to get the newspapers or letters to find out what's new!

But there are more warnings when we mention Internet! If we put all good things aside and start to count what's bad, we'll see that in fact Internet should be used only when it's needed. In last few years, kids have been using it more than adults, searching for fun and "virtual adventure", using those social web sites such as Facebook, Twitter, My space and others, in a huge desire to connect to as many people they can and make new friends, without thinking how dangerous can it be. Lots of hackers and viruses prey from all sides waiting for an opportunity to ruin someone. And what about paedophiles

and sexual maniacs who make fake profiles and wait for young people to trick and hurt them in any way?!

Maybe it saves time like I've mentioned before, but the one who can't control himself/ herself well, may get into the problem of finding himself/ herself sitting in front of the computer all day, doing actually nothing important.

That would be called - wasting time, don't you think?

Internet "shopping" may sound great, but the risk of getting something or to be tricked is 50-50%. Those are some of the reasons why people should, may or may not use Internet too much.

So think about it. Because maybe you are the next victim of the virtual world which is waiting to grab you and keep you until you realize that is to late to get back.

*Sanja
Gojkovic*

Is cupid present in the air?



It has always been said that love comes from the heart. According to the latest discoveries in the scientific world, it seems that it is not quite so. It is found that falling in love and love itself come straight from the brain. All those sweet feelings are created due to the activity of certain parts of the brain, in constant cooperation with changes in the level and effects of substances that brain allows. Here are some interesting information scientists came up with.

Two British neurobiologists, Semir Zeki and Andreas Bartels from London University have tried to find out what happens in our brains when we love. Research was carried out at 17 students, 11 females and 6 males. Interviewees were looking at pictures of loved persons, after which they emerged in feelings that are recognized as love. At this point, blood flow through their brains was followed. The aim was to determine which parts of the brain are most active - where blood flow is most intense. At all subjects were noticed dominant four areas.

One area was located in the central part of the insula, and seems to be responsible for the “stomach problems” that we have when we are in love. Another area is in front of the cingulum. It is known that for this part of the brain-related the active chemicals that have the ability to cause euphoria. The last two areas are located in deeper structures of the brain, known as the striatum, which are responsible for the pleasant feelings that are created when we experience something as a reward.

Students then were shown the picture of good friends. That also activated certain brain areas, but not the same as in the previous case.

Love is a compound emotion made up of joy, thrill, excitement, enthusiasm, happiness, optimism, mental and physical strength and confidence. Like any other emotion, love triggers a cascade of physical and body changes, but in contrast to the negative emotions of anger, fear and sadness, love, “produces” a number of positive changes in the organism. Instead of stress hormones, love creates “good” hormones that increase the mood, vitality, optimism and support the general the mental and physical health. A person who loves shines, his/ her eyes glow, his/ her movements are light and thoughts cheerful. Happiness is never so evident as on the face of the person who is in love. Not in vain Mesa Selimovic said that „a man without love is always at a loss.”

Position Of Women In Contemporary Society

Women in the US are gaining ground educationally and economically, but men still make more money on average, according to a March 2011 White House report „Women in America“- Indicators of Social and Economic Well-Being“. Women have not only caught up with men in college attendance, but younger women are now more likely than younger men to have a college or a master's degree. Yet, these gains in education and labor force involvement have not yet translated into wage and income equity,” wrote Valerie Jarrett, a senior adviser to President Barack Obama.

- The number of women and men in the labor force has nearly equalized in recent years. As women's work has increased, their earnings constitute a growing share of family income.



- At all levels of education, women earned about 75 percent of what their male colleagues earned in 2009. In part because of these lower earnings

and in part because unmarried and divorced women are the most likely to have responsibility for raising and supporting children, women are more likely to live in poverty than men. These economic inequities are even more expressed for women of color.

- Women live longer than men but are more likely to face certain health problems, such as mobility impairments, arthritis, asthma, depression and obesity. Many women do not receive specific recommended preventive care, and one out of seven women, ages 18-64, has no usual source of health care. Moreover, the share of women

in that age range without health insurance has increased.

- Women's contribution to family income increases. As women's earnings have risen, working wives' contribution to their family incomes have increased. In 2008, working wives contributed 5 percentage up of their families' total incomes and 9 percent up of working wives whose husbands, worked earned more than their spouses.

In 2009, on the days that they worked, employed married women ages 25 to 54, spent less time at work-related activities than did employed married men in the same age group - 7 hours, 40 minutes for women vs. 8 hours, 50 minutes for men. Employed wives spent about 40 minutes more time than did their male colleagues doing household activities such as cooking, housework and household management.

While women are more likely than men to work in professional and related occupations, they are more highly represented in the lower-paying jobs within this category.

Professional women were more likely (nearly 70 percent) to work in the relatively low-paying education and health care and only 7 percent of female professionals were employed in the relatively high-paying such as engineering and computer engineering.

On a positive note, the proportion of women working in management, business and finance jobs increased for 9 percent up from 1983. until today.

Katarina Kovačević



When it looks like the whole world will crush on your head and everything turns into black, you just have to stop, calm down, think about everything and start over. The same, even worse thing happened to the author of the book "The Secret", Rhonda Byrne, who had a very difficult life.

Following a string of traumatic events, by the end of 2004, in her personal and professional life, Rhonda Byrne discovered a great secret - the secret laws and principles of the universe. She got a copy of a book "The Science of Getting Rich" from her daughter, which was written in 1910 by Wallace D. Wattles.

From that moment, Rhonda says, "Something inside of me had me turn the pages one by one, and I can still remember my tears hitting the pages as I was reading it. It gave me a glimpse of The Secret and it was like a flame inside of my heart."

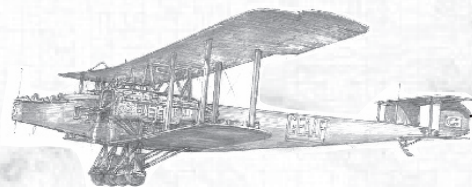
For two months Rhonda started to search for some things which stand behind the history. Immediately her life was transformed, as she began to put all she had learned into practice. And in that moment her greatest wish, and new life mission, was to share this knowledge with the world.

The book which Rhonda had written is one of the best-selling books. It's not an ordinary book written about romance, action or science fiction. It's about life and the way we live it. If you think for a while, and remember all the things you thought and done in the past, you will see that there is some sort of connection between those two things.

Many people had a terrible life. And do you know why it was like that? It was caused by their own thoughts. Anything you think it has its own vibe. It's like a message you send to someone, and that turns back like a boomerang, whether it is nice or awful. The conclusion is that you have to share only good things in life with others, because if you don't, it will get back before you think about it.



Sanja Gojkovic

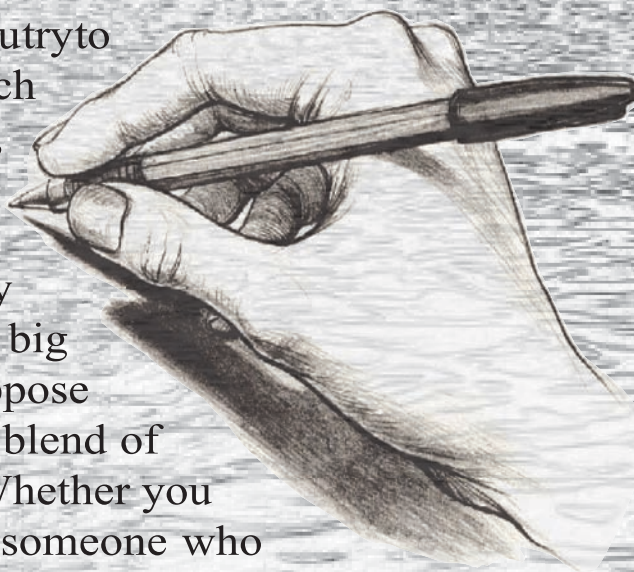


Drawing as a hobby!

There are many ways to make our spare time more interesting, by doing some activities like taking a short walk, going out with some friends, or doing some exercise which is good for us. But that's a short list which actually doesn't sound as much fun, does it? Traveling

to some other country will cost, even though it can be interesting.

But why shouldn't you try to do something which will only take your time, and be as interesting as some other things you usually do. Recently many people showed a big interest in art. Why? I suppose this is the reason – it's a blend of beautiful and relaxing. Whether you have a talent or you are someone who doesn't even know to hold a pencil properly, psychologists agreed that drawing positively affects to people's behavior. The drawing increases concentration and focuses people on activating their imagination which gives them more freedom to make something new and



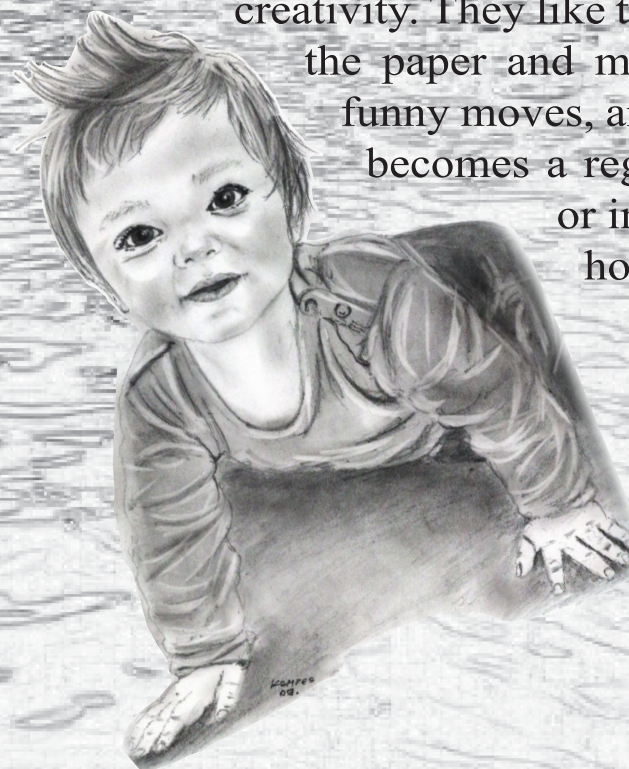
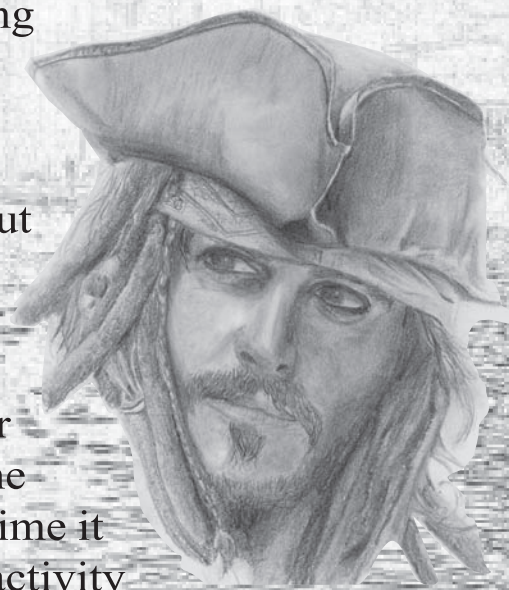
unseen. It makes them separated from reality and helps them relax and avoid stress and worries.

Also, it showed that some aggressive people usually find themselves in art, letting out all the bad things they passed through and expressing their own outlook on life.

By the time, they get peace and different attitude to others.

Art can be a job for some people, but usually it can be a hobby. A lots of kids like pencils and crayons because that's the way they can manifest their creativity. They like to color the paper and make the funny moves, and in time it becomes a regular activity or in other words a hobby.

So, think about this, 'cause maybe drawing will be your ticket to the piece of heaven, where you can have multiple benefits.



Sanja Gojkovic

TOO MUCH, EVEN FOR ME



I came to the conclusion that I don't know how to make a conclusion. Also, I don't know to explain how I got to that point in which I don't know how to explain such a statement. Considering previously said (considering is completely unknown to me), conclusion has been made. This should be just a little clearer, as much for you as it has to be for me.

Let us put some information into consideration.

I am a graduate. I am finishing my 4-year college education. One of my duties during the course of the studying was (and technically still is, therefore this work of art) writing newspaper articles. Fulfilling such tasks required adequate knowledge in English language, some time and motivation. Motivation is the key, everything else is replaceable.

Mine is destroyed, ripped apart, torn to pieces... Once I had it. My friend it was,

closest one, but "they" took it away from me. At first it was like a fairytale, I had my freedom, I had my motivation, I was allowed to write almost anything and in the way I thought it was the best.

"The bubble" burst. All of the sudden command struck me: "Write about free climbing."

Just to be clear, I love free climbing, I work for it, I breathe for it... I live for it. When I feel like it, I even love to write about it.

But, to say in very simple words: I WAS TOLD TO WRITE ABOUT IT!!!

But who am I to resist, pathetic little pawn. Mine is to obey, and therefore I did. "They" said it so I am doing it: "About free climbing."

With a large theatrical bow, Jovica is signing out... finally.



WHERE DO THEY COME FROM?

You can see it when the sky is without clouds. It's really amazing. It looks like someone takes the most beautiful colors of the world and spreads them over the sky every day in the twilight. Who can hate it?! Without that magic, the world would not be the same.

As you suppose, it's sunset. People enjoy it, take pictures of it, paint it, but most of them actually don't know the answer to the simple questions - Where do the beautiful colors come from? How do they arise? I've always wanted to know how the nature creates something as perfect as the colorful sunset. And, I've finally found the answer.

Sunset or sundown is the daily disappearance of the Sun below the horizon. It's the result of the Earth's rotation. Sunset creates unique atmospheric conditions such as the intense red and orange colors of the Sun and the surrounding sky.

MAGIC COLORS OF THE SUNSET

During the time when a ray of white sunlight travels through the atmosphere to an observer some of the colors are scattered out of the beam by air molecules. Result of that process is changing the final color of the beam which the viewer sees. Colors like blue and green scatter more strongly so they disappear from the beam. Sunlight becomes red and like a result of it clouds and the sky are colored in the most beautiful combinations of red, orange and pink color. Sunset colors are more brilliant than sunrise colors because the evening air contains more particles than morning air. People like the sunset maybe more than the sunrise exactly because of all those brilliant colors.

I really like watching sunset and I hope that everybody would like it more than they used to after this short and maybe scientific story about sunset and its colors. Now, you should go out, sit on the ground and enjoy the view!

Sanja Lukic

Black lady(Smak)

*Maybe I am not as beautiful as Apolo
The black lady knows, but loves my pocket*

*Whiskey, fur coats and lipstick and noble world
Dresses long, and tangled scandals hunting
How to stop this and win over evil,
Powerful and luxurious black lady*

*I got a mate in the game with her
I lost all the money and my home*

*Bloody-red lips and the pain and revolver
The night is sad and deaf, the square empty
I want to shoot at her and cease it all
I kneel while my soul boils, but 'I have no power*

