

students magazine

Faculty of business Valjevo

Singidunum *News 14*

June 2015

FEATURES

Our university events

My cruise - my world

Poems



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Singidunum News, students' magazine is a non-profit project by students of Faculty of Business Valjevo, Serbia.

Their enormous scope of ideas is exhibited through their research and they all rightfully sign each text, as the authors. Each section of this magazine is featured by most remarkable images, inspired by biggest and sumptuous photography books. The other feature is that it is compact, easy-to-use and offers the convenience of small space and easy download. In addition, access to our official Web site is provided. Each upcoming issue will be enhanced and completely updated. We hope this magazine will become a bridge of friendship and cooperation with various institutions worldwide.

OUR CHOICE

We are family

- My *Singidunum News* story -

When you are a member of the team for four years you can say that you are part of the family. Especially if you are part of the *Singidunum News* team.

My *Singidunum News* story began four years ago, in October 2010. I came to the university willing to learn as much as possible about finance and banking. However,

studying is not fun without creativity so I decided to start writing for the students' magazine *Singidunum News*. That decision was my ticket for an amazing adventure. I met great people and I participated in a project that makes us unique. Generations of students shared their interests and knowledge and it was honor

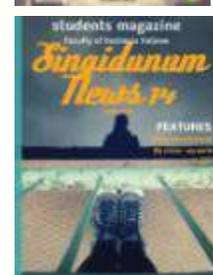
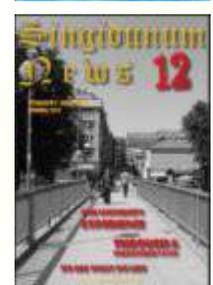
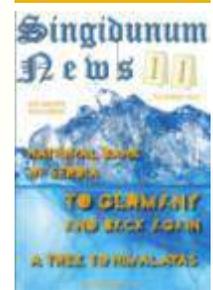
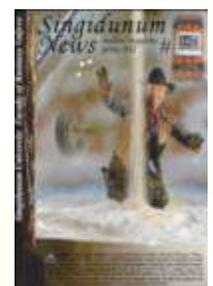
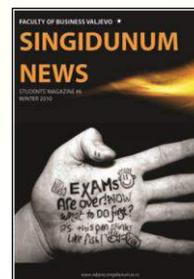
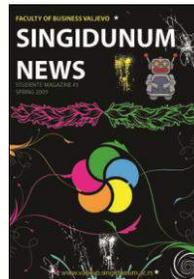
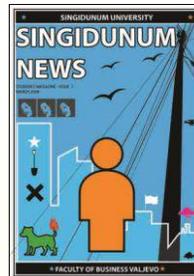
to me to be the part of that tradition. Four years later, I still can't wait to see new issue of the magazine and to enjoy in results of our work.

Researching, developing skills, learning, having fun and creating are just some of the pieces of the puzzle called *Singidunum News*. You will have the opportunity

to tell the world anything you like about the things that you are interested in only if you write for the magazine like *Singidunum News*. You can learn and teach at the same time. We encourage, we don't judge so every team member can share any type of knowledge and information with others. We celebrate individual

achievements but success of the whole team is our main goal. We are one big, happy family so join us!

by Sanja Lukić



OUR UNIVERSITY EXPERIENCE

What is your first student experience at the Faculty of business Valjevo?

When I first came to college, I was fascinated by the building and premises of the Faculty, as well as with its technical equipment. The first day was followed by a little disappointment because I expected more students at lectures, but overall we are a great and creative team. As colleagues, we get along very well, have good communication and help each other.

The study program is interesting, all courses are equally useful and important and teaching staff is very good, with no exceptions. The teachers are always there for us, to explain if necessary for several times, until we do not fully understand. All the lessons are useful and practical and I've learned a lot so far. A lot of things are based on the practice which is also the main advantage of my studies, as at other universities exaggerated theories are only taught.



Why did you decide to enroll in the Faculty of business Valjevo?

I didn't hesitate about further education, but at the beginning of last year of high school I knew I was going to enter the faculty. At the time, I collected information about the educational profiles of faculties, but after I heard the experiences of my older colleagues, the choice of faculty was crystal clear. I decided for the Faculty of business Valjevo due to several reasons. Firstly, my faculty has a different system of lectures

which is based primarily on practice and experience issuing from practice, not on the oversized theory and heavy books. I knew I would learn a lot about entrepreneurship in which I have been very interested for a few years. In future, I have a plan to start my own business. I knew I would collect best knowledge that will be useful in my entrepreneurial career at this faculty. My expectations with which I came to college are fully met. I chose the right faculty for me and I would recommend it to everyone!

Interview by Katarina Kovacević

OUR UNIVERSITY EXPERIENCE

Autumn business forum

One among very successful events organized on 13th November 2014 by our Faculty of business Valjevo was *Autumn Business Forum*. The guests on this forum were successful entrepreneurs from Valjevo. „Evolution of knowledge” was a central topic of this forum. Dean of the faculty, Prof. dr Olivera Nikolić, welcomed the guests at the beginning, stressing the importance of having knowledge and adequate skills.



Our students were important part of this project. Ten of them see this as a good way of gaining experience. During the meeting the students had an opportunity to hear what type of employee the entrepreneurs are looking for. What they think about this, can be seen through the words of Brankica Gvozdenic, one of the student-volunteers: „As a student I think it's very important for us to be involved in this kind of organisation. It has been super fun. We spent some quality time listening great speakers and meeting some of important people. I am grateful because I had the opportunity to participate at the Forum as one of the volunteers. It is very rewarding experience and I look forward to future volunteering.“

by Ana Gojković

Employment stock market

An interview with a volunteer student

On Tuesday, 3rd March 2015, at Faculty of business Valjevo, a very well-known both to students and professors, Employment stock market was held. At the Employment stock market 20 companies were presented, such as „Danube insurance“, „Bank Intesa“, „Gatti“, „National Museum“, and many others. They were here to convey their knowledge and experiences, in order to help students in the further development and to enable them to have practice in their companies. However, they were not the only ones whose voice was heard in one of the amphitheatres of the Faculty of business Valjevo. Attitude and impressions about their experience, also shared the students of this faculty, with just a few words. One of these young voices belonged to my colleague, Marija Petković. Here's how she experienced this event.

OUR UNIVERSITY EXPERIENCE

Marija, were you nervous about speaking in front of the representatives of some very successful Valjevo companies?

-Yes, I was a little bit nervous, but I did my best to hide that, since I wanted to represent my study programme as best as I possibly could. I hope that my nervousness wasn't quite obvious.

What were you talking about on Tuesday, what were you trying to present to the listeners?



-First of all, I welcomed all and thanked them for coming to support the event. After that, I presented my study programme, which is Business Law. Business Law has been studied at the Faculty of business Valjevo for two years now. It lasts for four years – or eight semesters – and carries 240 ESPBs. Along with many professional subjects, there are also optional subjects as Spanish, German, Forensics, European Union Law, Economics and Financial Regulation and many others. Besides the courses, the

Faculty offers plenty of events where you can gain both experience and great connections.

Were your colleagues from other programmes there too, to show support and hear what you have to say?

-Along with many entrepreneurs, there were also my senior colleagues and colleagues from other study programmes, who, of course, listened carefully and applauded when I finished.

What was your feeling about the whole event? Did you, perhaps, hear of some companies for the first time?

-The event was well-organized and everything went well. I heard of most of the companies presented there before. However, some of them had recently started business, so I couldn't have heard of them.

Did any of the company representatives get your interest so you started thinking about practicing at their company?

-Every single one of them made an impression. However, a representative of Bosis Company, Marija, was the one I handed my CV to, hoping they'll invite me to practice in their company.



Marija, thank you so much for talking to me. I wish you a lot of success at the faculty, and I hope you'll become one of the *Bosis Company* practice students, and, eventually, employees.

-Thank you, I wish you the very same.

interview by Anja Arizanović

OUR UNIVERSITY EXPERIENCE

Kolubara region wine fair

- A student/ volunteer perspective –

Kolubara region wine fair was organized for the first time at the Faculty of business Valjevo. A large number of wineries presented their products that day, including: *Lukić* winery, *Zeoke* vineyards, *Perić* wineries, Winery *Pušeljina Garaž*, *In* winery, *Vitas* winery, *Gradina* winery, Cellar *Čitaković*, Cellar *Aronko*, *Tešanović* household, *Milovanović* Winery, Cellar *Dimitrijević*. Also, a lot of visitors and

students visited this event. It was a great opportunity for wineries to promote their products and get in contact with representatives of the industry. The ceremony started with the *Hadži Ruvim* church choir. Volunteers from the university had responsibility to welcome and provide a comfortable stay for wineries' representatives.

Official promotional material for the fair created by students of Faculty of business Vljevo



OUR UNIVERSITY EXPERIENCE

Third-year students organized this fair and I asked one of the organizers, Ivan Ilić, to tell me more about this event.

Reporter: Will you organize the fair next year?

Ivan: If we have opportunity - yes!

Reporter: What are your impressions?

Ivan: I can say that impressions are very positive. We had some issues, but it usually happens when you organize something for the first time. I am satisfied because all the time while it lasted you could see that the hall was full of visitors.

Reporter: What was the biggest problem in the organization?

Ivan: Communication between organizers. It happened that we fall into each other's work because, as always, you have those who do their jobs and those who do not, but everything finished how we imagined it.

Reporter: For you, what is the biggest advantage?

Ivan: I think it is that we students were able to implement something like this and this is certainly new for our environment. Also we are very grateful to the students of the university Singidunum in Belgrade for their visit to our faculty.

We also thank the fair sponsors - Europrom, Euro Pek, Biftek Valjevo, Živojinović decoration, florist shop *Flower corner* and Top Tim Valjevo.

by Sara Rašović



THROUGH A FOREIGNER'S EYES

My Brazilian Serbian Experience

During last six months I've been experiencing an outstanding exchange between Brazilian and Serbian culture. Both of them have pros and cons, but my goal is to gather the good things.

I spent most of my life living in Florianopolis, a city island located in southern Brazil. The interesting things to me are the outdoor activities, such as surfing, running in the beach and cross-country. And the nightlife; because it is a touristic city, Florianopolis has a vast variety of pubs and club. However, there aren't just flowers there, the increase of crime and violence is an issue that persist for decades and frightens the citizens.

During my stay in Valjevo, I've noticed how safe it is to walk on streets late at night. Everybody I met try to make me comfortable despite of the unfriendly weather. The Serbian kitchen still surprises me with a large amount of options, like the whole world has as much different dishes as Serbia alone has. On the other hand, Serbian people can easily become what may be considered antisocial in some countries.

To sum up, both countries have great stuff to check out, it demands a bit of responsibility if you don't want to get into trouble. But apart from that, it is an enriching experience.



THROUGH A FOREIGNER'S EYES



by Milan Grujić

THE WORLD IS OUR ROLLERCOASTER

My cruise – my world

An interview with Ilija Resimić



For starters, tell me why you chose Faculty of business Valjevo to study at.

I made the decision to enrol the Faculty of business Valjevo very easily and without too much thought. A very good representation of the Faculty at Technical High School in Bajina Basta, where I was in the period of completing the final year of secondary school of tourism and the fact that the faculty was also a choice of my several friends from the class contributed. The

general perception in the country, which often puts the benefits on the state universities, at that point sounded too conservative to me and I felt that private universities actually represented a trend in the world, a trend that soon may be accepted in our country.

Which programme of study was your choice and why?

I opted for the Department of Tourism and Hospitality. That decision can be considered logical bearing in mind the fact that I come from Mokra Gora, a place that in that period represented a synonym for tourism development,

so my choice imposed itself as a very logical and promising. Also, travel had always inspired me, and simply, tourism went hand in hand with such interests.



THE WORLD IS OUR ROLLERCOASTER



What impressed you most during your studies?

The attitude of professors and teachers towards students is very friendly. I think that's important because such a relationship is very fruitful, it motivates students to attend lectures and awakens creativity, will and continuity in students. Working in small groups guarantees the necessary attention/ commitment from the student - teacher.

Did you have any objections?

I would not call them objections, because I know from experience that the faculty is constantly working on the motivation and animation of students. But sports workshops as well as organization of tournaments/ competitions with other universities can always be a good way to make studying more interesting. Also, organization of the internship system should be improved.

Did you participate in extracurricular activities and, if so, can you share your impressions about them?

I believe that participation in extracurricular activities is of great importance both in terms of motivation and animation of students, and on professional level. Therefore, I tried to use every opportunity to participate in such activities. Survival Race in Krupanj, Adventure tourism fair in

Valjevo, the School of Sustainable Development of Tourism in Gostoljublje village are just some of the many activities which were numerous during the four-year studies. For some of these activities I have most beautiful memories.

When did you graduate?

On 27th December 2012.

Can you describe your job search? (Did you work at another workplace before this one?)

Working on a cruise ship fully fit my vision of the perfect job, and these were the first door I knocked at. I spoke to agency Safe Cruise and scheduled the first interview. The CV I sent contained modest experience I'd gained in the above mentioned extracurricular activities at university, and of course, the main advantage was acquired diploma of a Graduate manager in tourism.

However, according to company standards, experience plays a key role, so my ambition to work in the reception ended right there. Satisfied with whatever possible came up, I agreed to try as an Assistant Buffet Steward, the position two interviews (preliminary and final) shared me from. While waiting for the preliminary interview, I started working as a waiter in a mountain home „Mladost“, which is a part of the ski centre „Iver“

THE WORLD IS OUR ROLLERCOASTER

in Mokra Gora, mountain in Western Serbia. I chose hold. After the season has ended, the mountain this option in order to improve the modest waiting home was closed and I started working at the skills. Only after a few days there was a vacancy of reception of the Mećavnik hotel. It was then that the the Director of the mountain home and then the desire to go on a cruise ship awakened. Suddenly, I diploma was actually the main reason why the film decided that this time I apply as a photographer, director, Emir Kusturica, decided to trust me with following the love and passion for photography. the job and give this privilege to gain my first After a poor prognosis at the first interview, the professional experiences. For logical reasons, I put next two (preliminary and final) went well, and I the preliminary interview for the cruise job on the have been here for nearly two years.

How crucial was the Diploma to get the job on a cruise ship?

Specifically for the job that I am currently doing a diploma had the highest importance in terms of the level of foreign language proficiency. Using two or more foreign languages was an imperative. Of course, the fact that I graduated from a university probably made their decision easier. On the other

hand, for this first work experience and the fact that I got a job in my field, I can say that the diploma was perhaps crucial, of course along with a number of other factors that are always involved in these decisions.

Considering this is a private university, was that fact of importance in the process of obtaining the job?

From my experience so far, I can say that the question of what kind of faculty it was never raised. When it comes to a position for which more candidates apply, there are a number of criteria, training, testing, both psychological, and practical, and I think that diploma

does not decide, but puts you in „the field” where the final decision is based on your personal way to show your skills in the best light (which highlights what you had learned during your studies).

Was your participation in extracurricular activities at university a "plus" in the job acquiring process?

Of course! Participation in such activities is a phenomenal decoration for the first CV the candidate may submit for the first job. I say this because studies often prevent you from serious dedication to a job, and the first experiences are often based on extracurricular activities. So, it was also in my case.

Applying for a photographer who works in a team of 15, sometimes even more people, certainly demands certain traits, such as those of a “team player”. It is interesting that at university I won the prize for the best amateur photography, and that was another interesting item in my CV!

How crucial was the fact that you studied two foreign languages?

Given the nature of the job (work with people from all over the world), knowledge of the language is very important, first of all I mean English. In the case of a mastered language, fitting into that kind of job is not a problem, and knowledge of several languages just makes your life much easier. Of course, for those ambitious individuals, language is a shortcut to

success. As for me personally, I can say that I paid the price in that I wasn't seriously dedicated to learning the languages during my studies, so the process of fitting in such a job was a real challenge. But since I had no choice but to learn, I can say that I don't have the problems any more.

THE WORLD IS OUR ROLLERCOASTER

Could you please describe your typical work day?

A job of a photographer is a very diverse. Very rarely does it happen that we spend a few days in a row doing the same job – taking photos, printing, exhibition of photos on panels, setting of professional studios, wearing costumes to bring a local spirit to photos, selling photos, etc. As an important activity I would single out selling. "Photo Gallery" is a part of the ship where together with photos magnets, postcards, cameras, binoculars are sold. It is a place of constant interaction with

passengers. It makes a very important part of the service on cruisers and work in such a place has significant impact on the total quality of service on the ship (the hotel). Working in such an environment, I never got the impression that I have given up my profession, and although not formally working in tourism, I believe that the experience gained there is invaluable and is well connected with the profession I have chosen, and that is tourism.

How do you usually spend your free time?

The work that I'm doing brings a tremendous privilege, and it's travel! The world literally becomes a global village, nautical miles are passed quickly. It is a privilege to visit all these places, states, meet all the cultures, traditions and customs. So I try to use my free time to explore the cities we

visit. Also, as a nature lover, I often spend my free time photographing landscapes and wildlife. Such were in Alaska, Patagonia, southern part of Chile and Argentina, and there are beautiful Norwegian fjords.

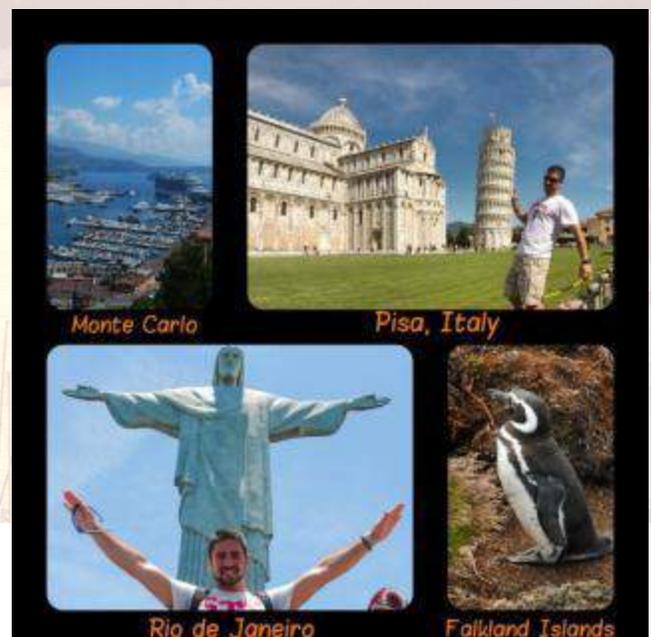
What would you recommend to potential, future students of our faculty?

I would recommend that they learn to recognize the essence in order to focus their time on the right activities. I would also recommend that they take most of every opportunity to improve their skills through extracurricular activities and participation in practical education. Acquisition of work habits

and continuity is very important. Of course, I would emphasize learning foreign languages as the most important item. Language is something that cannot be learned immediately, so I kindly advise students not to waste time, but direct their attention to learning them from the first year

Finally, have we failed to ask you something that you consider important or interesting that our audience should to know?

Being ambitious means not only having plans, but also running the course of action to achieve the plans. We should not run away from those jobs which at a certain point may not meet the ambitions, but it is necessary to wait patiently for a chance.



interview by Lora Petronić Petrović, a teacher translated by Ivana Damnjanović, the editor

WE ARE WHAT WE LIKE

Aikido – spice up your free time

When the holiday time comes, it's very easy to find what you are going to do. Going out with your friends, swimming, playing basketball or something else... But, there is a problem when the school time comes – the time when you have to study hard. How can we spend a little of free time then? Test yourself. What do you like doing the most? Reading something interesting on the

Internet or chatting with your friends? Nooooo, that's so boring. Find where your inspiration is and what makes you happy. That is not virtual socializing.

Try to find yourself in a sport. Recommendation is one specific sport, actually art of defence or martial art. That is **AIKIDO**.

What is the meaning of the word?

合 AI – joining, unifying, combining

氣 KI- spirit, energy, mood, morale

道 Do – the way, path

Aikido is one of the youngest techniques created by **Ueshiba Morihei**. In aikido you have physical and mental aspect of training. In training there are two people who work together – uke and tori. **Uke** attacks and **tori** learns how to defend. You can see the beauty of Aikido only if you want to learn and be a part of the big family.

At the beginning, the member of aikido club has two trainings a week. It's not hard and it doesn't take too much time, so you can relax and turn back to your school activities.



by Ana Gojković

EDITOR'S WORD

Instead of the back cover

Being an editor revolves mostly around reading, re-writing, translating, finding photos, design work, etc. And being sorry for not being able to squeeze in just one more story, one more article..... However, the trouble is that the Faculty of business Valjevo is a real bee-hive of activity and reporting and writing would have to be my team's only concern if we want to capture every breath of hectic, still enjoyable life at the faculty.

INSPIRE!™

On the other hand, when reading an article of a student who has been with the editorial team for five years and discovering the pride and joy in it, as well as realizing the fact that her article would be the best motivational speech and spur fit for this page, I feel happy. Truly happy.

I hope that you enjoyed the first story and that it inspired you to read the rest of the them, too.

dr Ivana Damnjanović, editor-in-chief and the issue designer